



ANNUAL

2023

REPORT

— **A** **C** **E** **V** 30^{years} —
MOTHER CHILD EDUCATION FOUNDATION

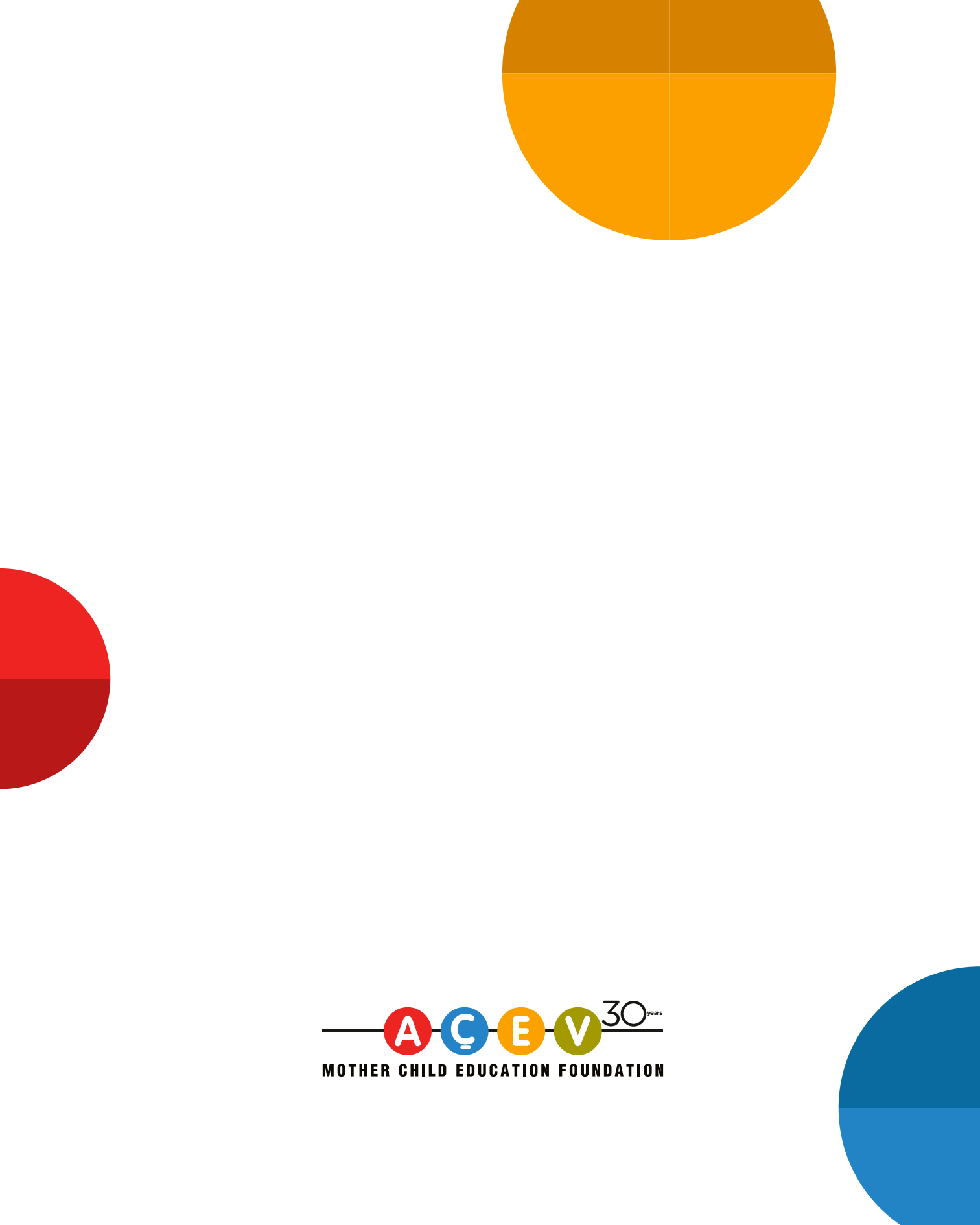


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MESSAGE FROM THE CEO

Dear Friends of AÇEV,

I always see anniversaries as an opportunity to evaluate the past year, and I consider this very important in terms of determining our goals and road map. As AÇEV celebrates its 30th anniversary, I look back with pride at what we have accomplished throughout this period and at the same time feel the obligation to push our ongoing efforts forward. At this point, I can say that 2023 has been a year which reveals to all of us the value of this responsibility and the efforts of our foundation.

At the beginning of the year, we faced a major disaster that deeply affected us all and brought us together. The February 6 earthquakes, which directly affected 15 million people in our country and brought about the loss of thousands of people, reminded us of the value of social solidarity and being together, and showed us once again that the negative consequences of disasters and crises affect children the most.

As one of Türkiye's long-established non-governmental organizations, we have always prioritized meeting the needs of those affected by the earthquake, especially children, and supporting their long-term well-being with the strength we derive from our 30 years of experience. We acted swiftly to address the growing need for quality programs to support young children and their families.

To this end, we established Child and Family Centers in three provinces with the aim of creating safe, enriching and unifying spaces for those living in the earthquake zone. We also put mobile vehicles into service to reach people living in remote districts and villages. We created early childhood development kits for children who lost their homes, belongings, and toys in the earthquake. To summarize, in the earthquake zone, we continued the task we are most familiar with: supporting children, their families

and young women leveraging our expertise and experience in early childhood.

Throughout 2023, I can say that AÇEV's activities in the earthquake zone and being able to stand with more than 8,000 people, especially children, eased the grief in our hearts to some extent. When we look into the sparkling eyes of children, we regain our hope and courage to take stronger steps for a better world.

Dear friends of AÇEV, as you all know, AÇEV is driven by the mission it inherited from its founders that "every child should be safe, healthy, happy and learning" and is not solely focused on ensuring that children start life with equal opportunities and have access to quality education. Our Foundation also strives to improve all kinds of environments that negatively affect children's well-being and all-round development. Within this scope, I would like to share with you some news about our foundation, whose field of implementation extends to a very wide geography, that makes us both proud and deeply emotional.

AÇEV's Summer Preschools Program, which was initiated many years ago in the Southeastern Anatolia Region, has been named a Global Program Model by PLAN International.

Within the scope of Learn+, a project led by PLAN International in cooperation with the Ministries of National Education, supporting children from low socio-economic backgrounds who lack access to preschool education and promoting equal opportunities, our program model is currently being implemented in Cambodia, Laos, and Tanzania, among the poorest countries in Asia and Africa. We are proud that AÇEV's experience and expertise is being shared globally in cooperation with internationally competent institutions.



In the past 30 years, we have succeeded in expanding the science-based education programs developed and implemented by AÇEV in 16 countries and operating in 81 provinces of Türkiye. Thanks to the valuable support of more than 15 thousand volunteer trainers, we have reached 1.5 million people. I am always touched to hear how our programs have transformed the lives of both adults and former child beneficiaries, and to witness their heartfelt gratitude. We are thrilled to help ensure a fair start in life by supporting young children and their parents.

That being said, I must point out that there are 250 million children in the world whose development is at risk due to social and economic conditions. Children who do not receive developmental support are deprived of early childhood education as well as many other needs. According to the 2023 UNICEF report “Child Poverty in the Midst of Wealth”, based on a survey of 39 OECD and EU member states, Türkiye unfortunately ranks second in child poverty. We still have a long way to go to support children’s development and ensure that they are granted their fundamental rights. No matter how challenging the circumstances, I think we should keep our hope alive and move steadily on this path with faith and determination.

In 2023, on the occasion of the 100th anniversary of our Republic, we also witnessed moments that sparked our excitement. We proudly celebrated this meaningful day by declaring: “We are all children of the Republic, no matter how old we are”. Driven by the pride and happiness of being an institution that glorifies the values of our Republic, which was founded by our Great Leader Gazi Mustafa Kemal Atatürk with a vision and courage far ahead of its time, we work to help children reach their potential. As we promised in the presence of our founding father, we will persist in working with this belief and determination in the second century of our Republic, without deviating from the path illuminated by science and reason.

Dear friends of AÇEV, as we leave behind the year 2023, which has been marked in AÇEV’s history



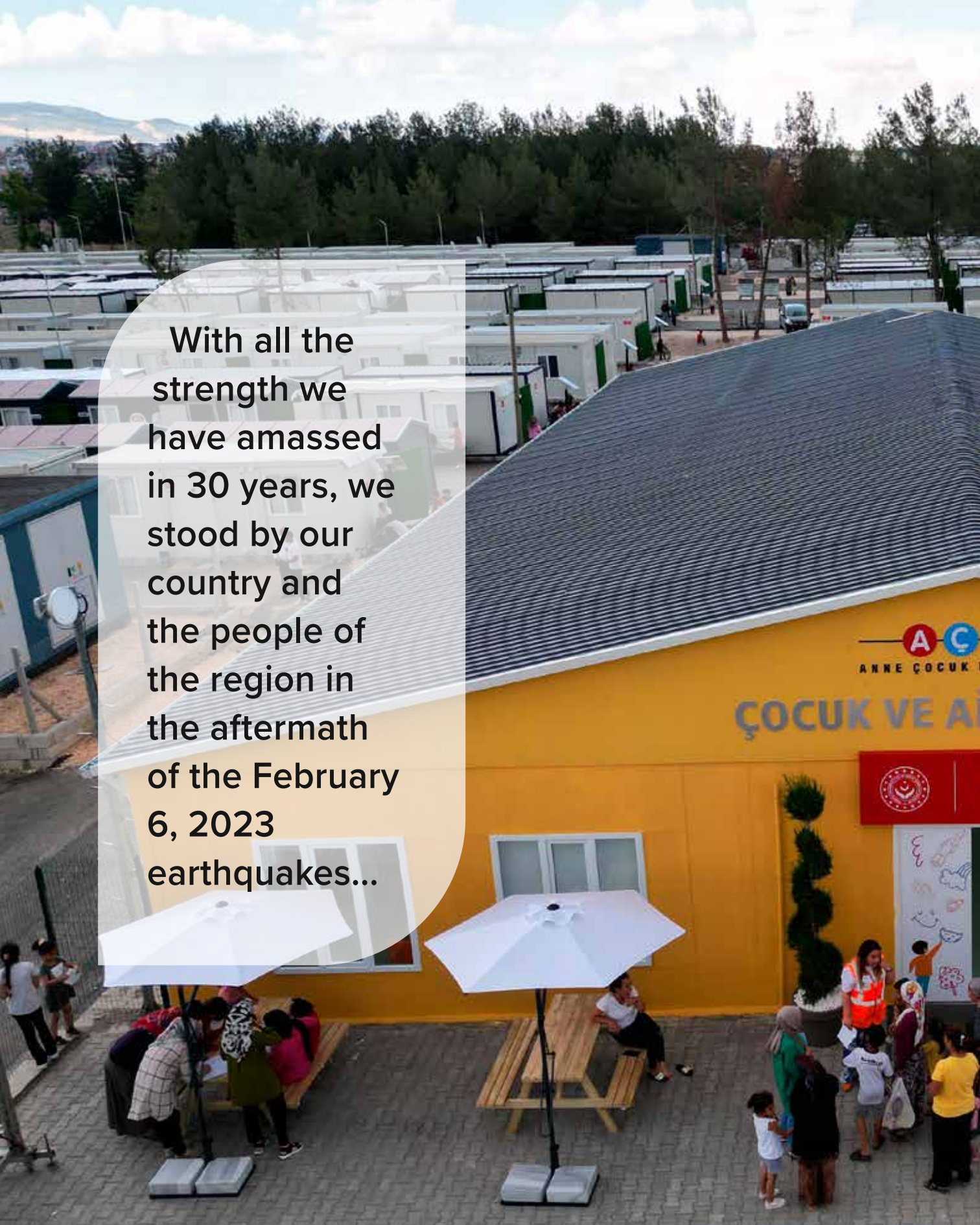
as a year packed with emotions and unforgettable moments where sadness and joy intertwined, if I had to summarize our long journey and this special legacy that has made us grow and transformed us in a few words, I would say “science”, “goodness”, “solidarity” and “pride”.

We continue on our path, inspired by 30 years of experience and the same spirit we had on our very first day. I would like to sincerely thank all our supporters and volunteers who have accompanied us on this journey. Together, we amplify kindness and grow hope.

Sincerely,

Ayşecan Özyeğin Oktay
CEO, AÇEV

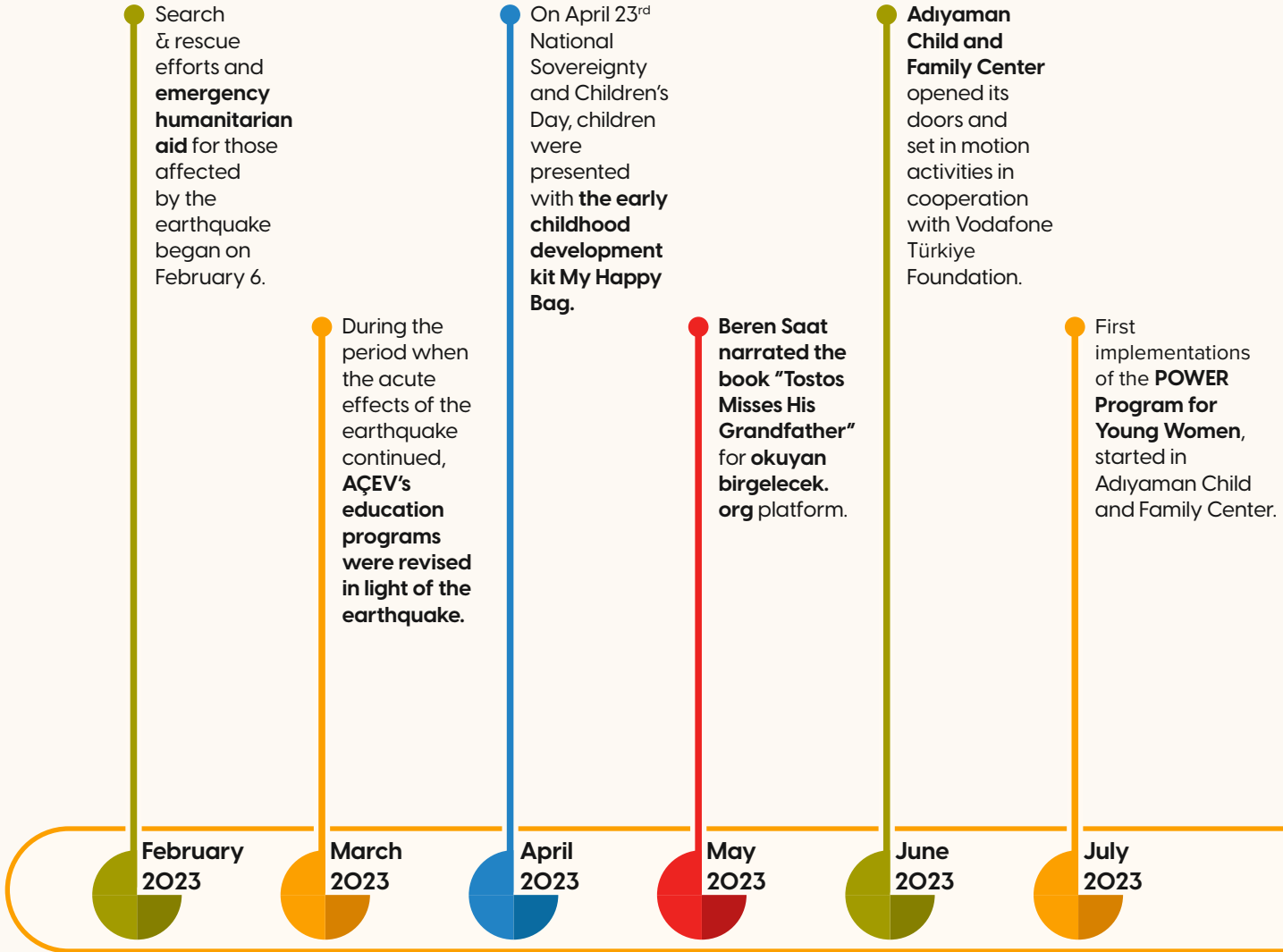
With all the strength we have amassed in 30 years, we stood by our country and the people of the region in the aftermath of the February 6, 2023 earthquakes...







AÇEV IN THE EARTHQUAKE REGION





● **AÇEV Mobile Vehicle** started its activities in Nurdağı, Gaziantep to reach children living far from the city.

● French father and son **pedaled from Paris to Hatay** and collected donations for the My Happy Bag campaign.

● **Winter programs** aimed at children and their parents have started at the Child and Family Centers.

● The official opening of **Gaziantep Nurdağı Child and Family Center** was completed in cooperation with Vodafone Türkiye Foundation.

● Teachers, adult educators and center officials gathered at the **İstanbul Evaluation Meeting**.

August
2023

September
2023

October
2023

November
2023

December
2023



AÇEV IN THE EARTHQUAKE REGION

DRAWING ON 30 YEARS OF EXPERIENCE, AÇEV HAS BEEN IN THE EARTHQUAKE ZONE SINCE DAY ONE!

The Foundation continues to do its utmost to support the well-being of children, parents and women affected by the earthquake.

Mother Child Education Foundation (AÇEV), which has been working for 30 years to ensure that children are safe, healthy, happy and learning, continues to work to improve all kinds of environments that negatively affect this well-being and all-round development. This is precisely why AÇEV has been standing by the side of children, families, and women in all disasters across the country since its founding, with a holistic and long-term approach alongside humanitarian aid. The Foundation pioneered the establishment of the İzmit Rehabilitation Center (İREM), a physical and psychological rehabilitation center founded in the wake of

the 1999 Marmara earthquake; established the Van Family Counseling Center to provide psychosocial support and rehabilitation to women and children in the aftermath of the 2011 Van earthquake; and delivered psychosocial support services to children and their families with a mobile service vehicle during the 2020 Elazığ earthquake. With the vast experience acquired from these effective services in previous disasters, the Foundation immediately launched both humanitarian aid and psychosocial support services in the region following the earthquakes centered in Kahramanmaraş and Hatay on February 6, 2023.





CHILD AND FAMILY CENTERS IN THREE PROVINCES

Mother Child Education Foundation maintained its focus on children throughout the acute period following the earthquake and provided humanitarian aid such as toys, clothes, paper, pencils and art supplies in addition to heating, shelter and food support. All of this humanitarian support was focused on protecting children and minimizing the impact of the trauma they were exposed to.

Following this acute period, the Foundation **established one Child and Family Center each in the Nurdağı district of Gaziantep, Altınşehir district of Adıyaman and Defne district of Hatay** within the framework of a cooperation protocol in joint effort with the Ministry of Family and Social Services and with the support of Vodafone Türkiye Foundation.

Thanks to its expertise in the field of early childhood, defined as “the golden years of childhood”, and its vast experience in this field for 30 years, AÇEV has created safe spaces in these centers where all areas of development, particularly social, emotional, and cognitive development, as well as learning capacities, can be supported to sustain children’s safety, well-being, development, and education. In this context, several implementations were developed with a holistic perspective in accordance with the age groups of children in these centers, which were built within the framework of appropriate standards, and are still being implemented today.

AÇEV, which has consistently focused on scientific knowledge, has aimed to mitigate the problems caused by stimulus deficiency due to the lack of external factors suited to children’s ages and developmental periods, and implements programs that prioritize children’s developmental tasks and the critical periods they find themselves in.

In these centers, not only children but also their first relatives, parents and women are able to access psychosocial support services. Within this framework, the aim is to help parents improve their parenting skills and provide more effective support to their children, as well as to empower young women. Again in the light of scientific knowledge, holistic and inclusive programs are prepared and presented in accordance with national and international standards.

In addition, in collaboration with the Trauma and Disaster Mental Health Studies Association (TARDE), mental health and psychosocial support services such as psychological assistance, interviews with the family and the child, psychoeducational sessions, awareness and learning meetings are provided to individuals and groups by mental health specialists at the Child and Family Centers.



AÇEV IN THE EARTHQUAKE REGION

PROGRAMS IMPLEMENTED AT THE CENTERS

AÇEV Child and Family Centers conduct programs for three main target groups.

- Children
- Parents
- Young women

Implementations Aimed at Children

At the centers, the program developed by AÇEV is implemented with **children aged 5-6 during the winter and summer sessions**. In general terms, the implementation consists of a half-day schedule that included Big Group Time, Cleaning-Breakfast Time, Outdoors Time, Music Time, Reading Preparation Time, Planning-Play-Remembering Time and Story Time. This application aims to support children's overall development, primarily their social-emotional, cognitive, and language skills, and accordingly their preparation for primary school.

At the centers, **a play and art-based implementation is conducted for children**



in the age group of 4. In general terms, the implementation consists of Welcoming and Free Play, Big Group Time, Cleaning-Breakfast Time, Story Time, Outdoors Time, Movement Games, Art Activity and Time to Review the Day.

This implementation aims to help children acquire basic concepts tailored to their developmental level, support their development and play games with their peers both in the classroom and in the garden.

PROGRAMS COMPLETED IN CHILD AND FAMILY CENTERS

Summer Preschool Education Program (Number of Children Reached)



134

Adıyaman



133

Gaziantep Nurdağı



82

Hatay Defne



In the Book and Toy Libraries located in the centers, various implementations are provided for children between the ages of 3-14 living in the container city, during time periods specific to their age groups. For 3-4 year age group, the plan includes art workshops, movement games and story time. For the 7-14 age group, the aim is to have children play games with their peers, develop the habit of reading and study.

On October 16, 2023, the Winter Preschool Education Program implementations began with **131** children in Adıyaman, **141** children in Nurdağı, Gaziantep, and **105** children in Hatay.

ACTIVITIES AND READING TIMES IN BOOK AND TOY LIBRARIES (Number of Children Reached)

247 Adıyaman

86 Gaziantep Nurdağı

45 Hatay Defne



AÇEV IN THE EARTHQUAKE REGION

Implementations Aimed at Parents

AÇEV's Child and Family Centers carry out implementations for parents as well as children. **The Parent Support Program** and **Mother Support Program** are implemented for the parents of children who benefit from the centers.

The Parent Support Program, which aims to support the well-being of parents and thus contribute to the development of children, enhance family communication and strengthen family resilience, is implemented in 1.5 hour sessions for 6 weeks.

The Mother Support Program, an educational program that aims to support the well-being of mothers and strengthen their parenting skills for the healthy development of their children, is implemented in 1.5 hour sessions 1 day a week for 26 weeks.

In the summer of 2023, 143 mothers were reached in 18 groups through the Parent Support Program mother groups at the centers. In the fall of 2023, 62 fathers were reached in 6 groups with the Parent Support Program father groups.

Implementations Aimed at Women

AÇEV shortened **the POWER Program** for Young Women which it was already implementing and adapted it to the earthquake region. The implementation is carried out to improve the life skills, promote well-being and support the empowerment of literate women over the age of 18, as well as girls between the ages of 14-18 living in container cities affected by the earthquake. It is implemented for women





in groups of 15 in 1.5 hour sessions for 5 weeks, and for girls in groups of 15 in 2 hour sessions for 6 weeks.

In the aftermath of the disaster, AÇEV has been implementing the Empowerment Program for Young Women to support women and girls living in the region, to ensure that they know and exercise their rights, to support them in raising awareness on privacy, safety, access to services and abuse prevention, and to encourage them to cultivate solidarity behaviors.

Within the scope of the POWER Program for Young Women implementations organized for women in the earthquake region, 151 women were reached through 15 POWER Program for Young Women groups, including 52 women through 5 groups in Adıyaman, 49 women through 4 groups in Gaziantep Nurdağı, 19 women through 2 groups in Hatay Defne, and 31 women through 4 groups in Gaziantep Nurdağı in villages reached by mobile vehicles.

MOBILE EDUCATION VEHICLE

AÇEV Mobile Vehicles also reach children who do not have access to the Child and Family Centers. The mobile vehicles, which has been operating in Nurdağı district of Gaziantep and Hatay, visit a village or a container city every weekday and implement 6-week art and play-based activities created by specialists from AÇEV. Meanwhile, 5 sessions of the Empowerment Program for Young Women are organized for the women here.

On August 7, 2023, the 16-week mobile vehicle program started in the villages of Kömürler, İncegedik, Altınova, Hisar and Şatırhöyük in Nurdağı, Gaziantep. The program was completed with 110 children on December 8, 2023. The program started to be implemented with 105 children in two new villages, Durmuşlar and Kartal, in Gaziantep Nurdağı on December 25, 2023 with the new field screening.





ALL NUMBERS FOR 2023

AÇEV - FACE-TO-FACE / ONLINE EDUCATIONS



Mother	945
Father	1,885
Children	8,999
TOTAL	11,829

COMMERCIAL ENTERPRISE - EQUALITY MATTERS



Women	860
Private Sector - Gender Equality (GE)	20,158
TOTAL	21,018

AWARENESS SEMINARS



Mother-Father	3,011
TOTAL	3,011

DIGITAL ACCESS and NUMBER OF WEB SESSIONS



First6Years Mobile Application	34,882
acev.org	326,820
acevokuloncesi.org	1,084,186
ilkisbabalik.org	6,921
okuyanbirgelecek.org	84,872
cumhuriyetcocuklari.acev.org	96,042
TOTAL	1,633,723

NUMBER OF FOLLOWERS ON SOCIAL MEDIA



Facebook	153,000
Instagram	55,300
Twitter	19,700
LinkedIn	22,539
YouTube (Number of Subscribers)	36,241
TOTAL	286,780

EDUCATION SEMINARS



New Educators	336
TOTAL	336



AÇEV IN NUMBERS: 30TH ANNIVERSARY

*Since the beginning of our foundation as Mother Child Education Foundation, we have been developing and implementing **science-based intervention programs** that aim to reduce the risk factors arising from social and economic shortcomings in the lives of children in need and their families and to increase their social welfare.*



30 years

Number of people reached
through educational programs
in Türkiye and abroad



16 countries



**570,722
children**



**352,477
mothers**



81 provinces



15,182 voluntary educators



**88,695
fathers**



**154,677
women**



51,526 implementations



1,232,561 participants

As we celebrate our 30th anniversary,
we continue to work to reach more children, parents and women
in need with the same enthusiasm that we felt on day one.



OUR ACTIVITIES IN 2023

EDUCATION WORKS

For 30 years, AÇEV has been working to ensure that every early childhood child is safe, healthy, happy and learning. We develop and implement evidence-based educational programs for children, parents and young women in need all over the country.

EDUCATION PROGRAMS AIMED AT CHILDREN

A Reading Future Project

A Reading Future Project was developed in 2016 with the goal of improving children's language skills, fostering a love and habit of reading in them, and raising awareness among parents about the importance of reading. Reading Groups for children and Family Seminars for parents are organized as part of the face-to-face program implementations of "A Reading Future" Project.

A Reading Future sets containing story books with pictures, activities and play suggestions specifically prepared for each book, a science children's magazine, a drawing book, crayons, play dough, and various educational materials are delivered to children in need.

The project's digital platform **www.okuyanbirgelecek.org**, which was launched in 2021, aims to familiarize children with quality books and raise awareness among adults about reading books in a way that supports their children's development. On the platform, quality books selected by AÇEV's early childhood

experts are narrated by artists, experts, and writers, accompanied by Fazıl Say's music.

Reading Groups and Family Seminars

In 2023, Reading Groups and Family Seminars were implemented in **İstanbul, İzmir and Diyarbakır**. A protocol was signed for the conduct of the implementations in institutions and organizations affiliated to İzmir Metropolitan Municipality. Within the framework of the protocol, 38 Reading Groups were formed in İzmir, including municipal kindergartens, storytelling houses and playhouses. A meeting was held with the İstanbul Provincial Directorate of National Education to implement Reading Group practices in institutions affiliated to the Ministry of National Education. A Reading Future educator kit, program information note and proposed protocol were shared with the Directorate.



A Reading Future in 2023

3 Training of Trainers

79 New Educators

215 Reading Groups

3.713 Children Reached

169 Family Seminars

1.407 Parents Reached

OUR ACTIVITIES IN 2023

A Reading Future Platform (www.okuyanbirgelecek.org)

On February 6, a new book was added to the platform to support children in coping with overwhelming feelings in the aftermath of the earthquakes. Written by Clinical Psychologist Bahar akır and illustrated by Gzde Eyce, **“Tostos Misses His Grandfather”**, a healing story about loss and grief, was narrated by actress Beren Saat.





PARENT EDUCATION

Mother Support Program

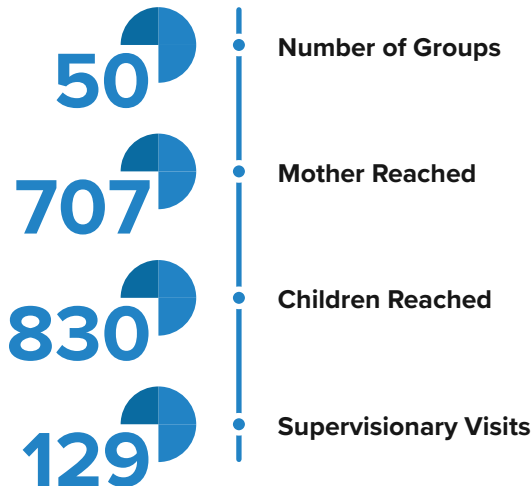
Mother Support Program is an education program that aims to support mothers, who have children of ages 3-6 and are living in unfavorable social and economic conditions, in their parenting roles, inform them about child development, strengthen the relationship between the child and the mother, and increase their self-confidence and role in the development and education of their child.

Following the February 6 earthquakes, a transition session on **“Supporting Ourselves and Our Children’s Well-being After Disaster”** was prepared for the Mother Support Program groups in provinces that were not directly affected by the earthquake. In this transition session implemented by the trainers of the Mother Support Program, the focus was on ensuring children’s well-being after the disaster and answering their questions about the disaster.

Mother Support Program 2023 Implementations

Provinces

İstanbul, İzmir, Ankara, Çanakkale, İzmit, Bursa, Samsun, Kahramanmaraş, Siirt



The refresher training reached **24** volunteer trainers. Through the trainers’ training, **29** new volunteer trainers were trained. With the Experience Sharing Meetings, which are held to support volunteer trainers and enable them to share their experiences, **71** volunteer trainers came together in İstanbul and İzmir.

OUR ACTIVITIES IN 2023

Father Support Program

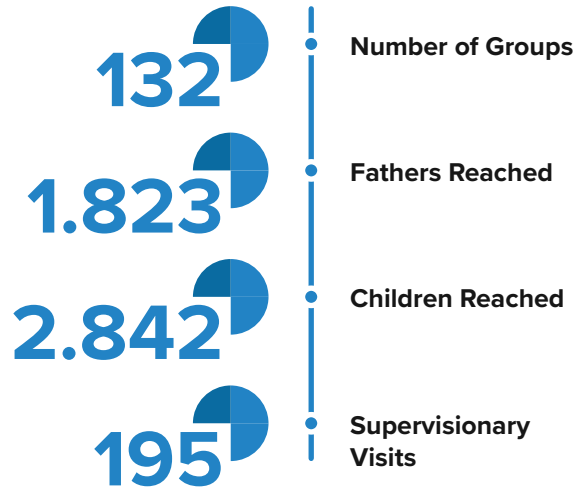
Father Support Program is an education program that aims to support fathers, who have children of ages 3-6, 7-11 and are living in unfavorable social and economic conditions, in their parenting roles, inform them about child development, strengthen the relationship between the child and the father, and increase related fathering attitudes and behaviors.

After the February 6 earthquakes, a session on parenting during disasters was prepared for the ongoing and upcoming Father Support Program groups and implemented in the field. **The content of the Public Awareness Seminars, which are implemented to prevent child neglect and abuse and support the development of children, has been revised for the disaster region.**

Father Support Program 2023 Implementations

Provinces

Adana, Afyon, Ankara, Antalya, Aydın, Balıkesir, Batman, Bursa, Çanakkale, Denizli, Diyarbakır, Eskişehir, Gaziantep, Isparta, İstanbul, İzmir, Kars, Kayseri, Kocaeli, Konya, Manisa, Mersin, Samsun, Trabzon, Şanlıurfa



The refresher training reached **206** volunteer trainers.

Through the trainers' training, **53** new volunteer trainers were trained.





WORKS AIMED AT VOLUNTEERS

In 2023, two volunteer academies were held online for volunteer educators of AÇEV's A Reading Future, Mother Support Program and Father Support Program. On April 8, 167 volunteer educators attended the volunteer academy on **"Psychological Resilience as a Part of the Natural Immune System"** with **Prof. Dr. Özlem Karırmak** as the keynote speaker, and 60 volunteer educators attended the volunteer academy on **"Volunteerism in Türkiye from Past to Present"** on December 9, with **lecturer Laden Yurttagüler** as the keynote speaker and three volunteer educators contributing with speeches on their experiences.

In June, **Volunteer Appreciation Ceremony** was held in İstanbul and İzmir, bringing together Mother Support Program and A Reading Future educators.

Mother Support Program and Father Support Program e-newsletters, which include current developments in AÇEV's education programs, events, research, book and movie recommendations, **were prepared bimonthly and shared with volunteer trainers.**

CENTERS SUPPORTED BY AÇEV

Diyarbakır Sur Family and Child Center

Implementations aimed at children and parents for the 2022-2023 school year started on September 19, 2022 and ended on August 11, 2023.

In parallel with the content of the Preschool Education Program, art workshops, themed field trips, family involvement activities, Fun Science Workshops, and A Reading Future Reading Group were carried on with children.

In the center, where education was suspended after the earthquake, a flexible and short-term daily schedule and related activity proposals were worked on to be implemented as of March. In mid-March, training implementations started with a flexible two-hour program.

In the aftermath of the earthquake, a transition session was prepared and implemented to support the well-being of mothers who participated in the Basic Mother Support Program at the center, both for themselves and their children. The Basic Mother Support Program reached 77 mothers in 6 groups.



OUR ACTIVITIES IN 2023

In the summer of 2023, 10 weeks of summer Preschool Education was implemented with 22 new children. The Basic Mother Support Program aimed at the mothers of children attending the summer school reached 18 mothers in one group.

Implementations aimed at children and parents for the 2023-2024 school year started on September 11, 2023.





EQUALITY MATTERS

AÇEV's social initiative Equality Matters works to promote gender equality in all areas. The initiative encourages the staff to take action on equality not only in their workplaces, but also in their families and communities through educational content that can be easily applied in everyday life. To this end, education sessions are organized in cooperation with companies from different sectors such as finance, advertising, automotive, sports, textiles and universities, adding value to the lives of hundreds of employees.

Equality Matters initiative carries out its work in the fields of Women's Empowerment and Gender Equality.

WOMEN'S EMPOWERMENT WORKS

As part of the **Sabancı Foundation's Young Women Building Their Future Project**, 16 trainers were trained for the POWER Program for Young Women aimed at women between the ages of 18 and 29 who are neither working nor studying, with a trainers' training held for municipal employees from İzmir, Adana and Diyarbakır on March 20-25.

Within the scope of **Suna and İnan Kırac Foundation's Suna's Daughters Project**, 12 trainers were trained at Şanlıurfa GAPTEM between September 25 and October 4.

With Bestseller and
Inditex Support

22

GROUPS

388

WORKER WOMEN

With UNICEF
Support

10

GROUPS

235

WOMEN NEITHER AT WORK
NOR SCHOOL

Empowerment
Seminars

6

SEMINARS

237

WOMEN



OUR ACTIVITIES IN 2023

As part of the **UNICEF Disaster Provinces Project**, a trainers' training for the POWER Program for Young Women aimed at girls aged 14-18 was held in Gaziantep on October 18-20 for adult trainers and mobile vehicle trainers who take part in AÇEV Child and Family Centers and mobile vehicle trainings.

In order to prevent child, early and forced marriages, cooperation with the Provincial Directorate of Family and Social Services of Kahramanmaraş for **“Empowering Girls between the Ages of 14-18 in Preventing Child,**

Early and Forced Marriages in Earthquake-Stricken Regions” was initiated.

Within the scope of the POWER Program for Young Women carried out with the support of BESTSELLER, a short film was shot and shared on social media.

At the same time, the **POWER Program for Young Women Participant Profile Report** was uploaded to the website and promoted in the monthly social media agenda and on AÇEV social media accounts.





GENDER EQUALITY WORKS

In 2023, 4 separate projects were carried out with PRIMARK, INDITEX, Garanti BBVA and ÇEİS. Within the scope of **Garanti BBVA EşitBiz Project**, I Take Action for Equality training was held in May and it reached 84 participants. Asynchronous training was provided to 17 thousand people in a total of 6 institutions. Face-to-face and real-time individual trainings reached 3,074 people.

New trainers were trained through three full-day **Gender Equality Studies Trainers' Training** held on December 1-2 and 8, 2023.

Within the scope of the **Gender Equality project** carried out with the support of PRIMARK, a **short film** was shot and shared on social media.

The Equality with Men Workshop activities of the Equality Matters were presented at the Sabancı University Gender and Women's Studies Center of Excellence (SU Gender) International Gender Conference on December 9th.

OUR ACTIVITIES IN 2023

INTERNATIONAL PROGRAMS AND PARTNERSHIPS

Owing to its international partnerships, **AÇEV has been disseminating its science-based education programs abroad since 2014.**

In 2023, **new trainers' training** and **field support activities** were carried out to ensure the sustainability of AÇEV programs' effective implementation abroad, and to strengthen and sustain partnerships. While most of these studies took place online, some took place face-to-face.

The **"Summer Preschools Program"** developed by AÇEV and initiated in the Southeastern

Anatolia Region is being adopted globally to overcome this problem for children around the world who still do not have access to preschool education. **Within the scope of Learn+**, an international multi-stakeholder project funded by the Canadian education research institution International Development Research Centre (IDRC), this program is being circulated internationally leveraging the experience and expertise of AÇEV through the PLAN Cambodia, PLAN Laos, and PLAN Tanzania country offices and Ministries of National Education.





In 2022-2023, the research was revised and piloted with the Ministry of National Education and partnerships in Cambodia and Tanzania in line with the conditions and needs of the countries, as well as the adaptation of the program to include the theme of gender equality. The aim is to support evidence-based program expansion in Cambodia, Laos and Tanzania and to ensure ownership of a quality, gender-responsive early childhood education model by Ministries for underserved and disadvantaged populations.

Also in 2023, AÇEV prepared an information and advocacy package to assist Cambodia, Laos, and Tanzania in promoting the adoption of AÇEV's accelerated early childhood education model. AÇEV supports its experienced team of trainers and the Master Trainer team under the Ministry with digital videos on “early childhood development, classroom mastery, prevention of domestic violence, child protection and peace”. The goal is to better internalize the program guidelines and rules of implementation and transform them into quality practices in the three countries.



Resulting from all these efforts, **AÇEV's Summer Preschools Program**, which has been widely implemented in these three countries for years, **was selected as a Global Program Model by PLAN International in 2023.**

The poster is for a webinar titled "Why Parenting Programmes Matter: Reducing Violence Against Women and Children". It features the AÇEV 30 logo at the top right and the SOLAR logo (LEARNING COLAB, NURTURING FUTURE) on the right. The date is 12 October 2023, Thursday. The time is 9:00am | 1:00pm UTC | 3:00pm CAT | 6:30pm IST. The duration is 1.5 hours. The registration link is bit.ly/3RAEfbD. The speakers listed are: Erol Deyir (Eğitimci, Polise), Çiğdem Özener (Yargı, Colombia), Juan de Dios Rodríguez (Natura, Venezuela), Dora Alencastre (Luzern), Suna Hanaz Penney (AÇEV, Master Trainer, Education Foundation), Emmanuel Karimaga (Rwanda), and a speaker from the Ministry of Education. Logos for UNICEF, AÇEV, PLAN, and SOLAR are at the bottom. The text at the bottom says: "Strateji, Uluslararası Çalışmalar ve Ortaklıklar. Direktörümüz Suna Hanaz Penney'nin konuşmacı olarak katıldığı Why Parenting Programmes Matter: Reducing Violence Against Women and Children başlıklı webinarı izlemek isterseniz: SAAT: 16:00".

OUR ACTIVITIES IN 2023

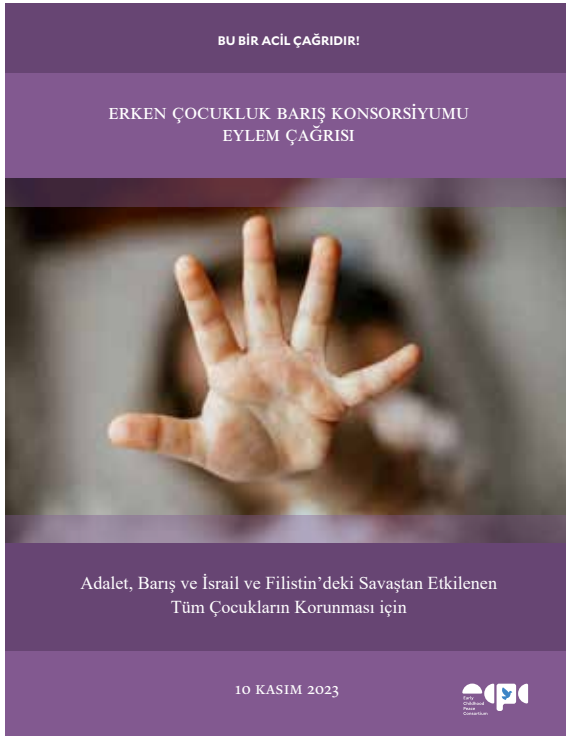
Working closely with the World Bank, the Global Partnership for Education, in a joint effort with the Lego Foundation and different UNICEF country offices, continues to negotiate **the implementation of the AÇEV accelerated early childhood education model** to address the needs of children without access to early childhood services in the world's most underprivileged regions.

In order to spread their expertise in the Father Support Program in international circles, AÇEV shares its experience through workshops organized by **Equimundo (formerly Promundo-US)**, which has a vast experience in **gender equality and fatherhood programs**, and the **Center for Social Research (CES) at Coimbra University in Portugal**. These activities organized with international partners **create**

good learning opportunities for AÇEV's work on gender and fatherhood. In 2022-2023, **AÇEV began working closely with MenCare, a global fatherhood campaign coordinated by Equimundo** and in operation in more than 50 countries.

AÇEV has contributed significantly to campaigns and research projects that promote men's participation as equal, non-violent fathers and caregivers, fostering healthier lives for children and their families. In this context, a research project was **conducted to ensure Türkiye's inclusion in the global "State of the World's Fathers" report published in 2023**. The research was conducted to draw attention to what needs to be implemented at the individual and structural level to create care and gender equality in the world.





The Early Childhood Peace Consortium, of which AÇEV is a founding partner, is advancing its work under the leadership of AÇEV's representative in the “Advocacy and Policy Development” council. The ECPC Executive and Advisory Board is made up of many of the world's recognized international leaders in Early Childhood Development or Peacebuilding, including UNICEF, Yale University, Early Years International, World Vision International, Sesame Workshop, Oxford University, Queens University and the Fetzer Institute.

In 2023, the **Early Childhood Peace Consortium** issued a **“Call to Action for Justice, Peace and Protection of All Children Affected by the War in Ukraine and Israel and Palestine”**.

It was argued that all conflicts affect children the most in a disproportionate way. It was also emphasized that children are more vulnerable to violence, struggles and severe stress, which can have physical, psychological and emotional impacts that can last for the rest of their lives and even be passed down from generation to generation.

In a parallel manner, the Early Childhood Peace Consortium called for **lasting action and support** for the devastating disaster of February 6, 2023, which killed thousands of people in Türkiye and Syria. The call for action emphasized that children are vulnerable to the negative impacts of disasters and crises, especially during the most rapid periods of brain development.

OUR ACTIVITIES IN 2023

RESEARCH AND MONITORING AND EVALUATION WORKS

The initial steps have been taken for a **research study on the social impact of AÇEV's presence and activities in earthquake-stricken centers.**

Internal monitoring was conducted within the scope of AÇEV's programs and projects. **Monitoring tools and databases were created,** data collected, analyzed and reported for the Mother Support Program, Father Support Program, A Reading Future, Preschool Education Program, Empowerment Program

for Young Women and other programs and projects.

Monitoring and evaluation tools were revised in collaboration with academic advisors and **new monitoring and evaluation tools were developed according to the needs.**

The Parenting Behavior Scale was revised as part of the monitoring and evaluation process review project.





ADVOCACY WORKS

PUBLIC AWARENESS SEMINARS

In the first half of 2023, seminars were organized within the scope of the **“Supporting Fathers and Society to Prevent Child, Early and/or Forced Marriage Project”** supported by the United Nations Population Fund (UNFPA) and the **“Transformation of Manhood through Caring Fatherhood Project”** (SIDA Project) supported by the Swedish International Development Cooperation Agency (SIDA). A total of 361 participants were reached through 16 seminars titled **“Roles and Responsibilities in Protecting Children and Supporting their Development”**.

In order to broaden the awareness regarding “caring fatherhood”, in which fathers actively participate in the care, development and education of their children and establish a close relationship with their children, three **caring fatherhood awareness seminars**, two online and one face-to-face were organized for the private sector and schools, reaching a total of 240 participants.

In the second half of the year, 21 seminars entitled **“Ending Child, Early and Forced Marriages”** were organized in preschool education institutions affiliated to the Ministry of National Education and municipalities in Adana, Ankara, Antalya, Eskişehir, İstanbul, İzmir, Manisa and Samsun, reaching a total of 789 participants. In addition, within the scope of the aforementioned SIDA Project, 8 seminars titled **“Supportive Environment in the Development and Protection of Children”** were held and these seminars reached 214 participants.

CAMPAIGN ACTIVITIES

Within the scope of the SIDA Project, as of Father’s Day in June, visibility efforts started on social media and in the field with the slogans **“Being a Father is Something Else!”** and **“My Father is the Best!”**. The campaign was conceptualized so as to emphasize the importance of fatherhood through sincere words in which fathers share their feelings about being a father and children talk about their fathers. The campaign materials, which were presented to the public for the first time at the children’s activities and fathers’ meetings held at the Adıyaman Child and Family Center on June 17-18, 2023 with the participation of four Caring Fatherhood Formations, were used in the certificate ceremonies of the Father Support Program groups and in the activities of the Caring Fatherhood Formations themselves, and became more widespread in the field.

The continuation of the **“I am a Father”** campaign created within the scope of the “Supporting Fathers and Society to Prevent Child, Early and/or Forced Marriage Project” supported by UNFPA was conceptualized. Within the scope of the campaign, messages on the prevention of child, early and forced marriages were transmitted through the activities carried out in their regions by Caring Fatherhood Formations and Father Support Program trainers.

OUR ACTIVITIES IN 2023

CARING FATHERHOOD FORMATIONS

Karahisar Caring Fathers Platform from Afyonkarahisar joined the Caring Fatherhood Formations. In the first period of 2023, **planning and evaluation meetings were held** with Samsun Fatherhood First Platform, Trabzon Initiative of Caring Fathers, Batman Platform of Caring Fathers and Ankara Formations of Caring Fathers. In the aftermath of the disaster, **an online meeting was held with Caring Fatherhood Formations** to discuss the effects of the earthquake and to evaluate together the efforts to be orchestrated after the earthquake.

Within the scope of the SIDA Project, a **Capacity Strengthening Workshop for Caring Fatherhood**

Formations was held in İstanbul in December. 37 participants from a total of 10 Caring Fatherhood Formations in Afyonkarahisar, Ankara, Antalya, Batman, Eskişehir, Eskişehir, İzmir, İstanbul, Samsun and Trabzon attended the workshop.

PUBLIC AWARENESS

Information and policy notes were prepared and shared with the relevant parties and the public on issues such as the poor schooling rates at the age group of 3-4 and increasing the quality of schooling; the Ministry of National Education's revised Regulation on Preschool Education and Primary Education Institutions; and the newly released Circular on Combating Violence Against Women.





COMMUNICATION WORKS

COMMUNICATION WORKS IN THE EARTHQUAKE ZONE

Since February 6, 2023, all communication works were focused on supporting children, parents and women affected by the earthquakes in Kahramanmaraş and Hatay . All announcements, social media content, press releases, TV appearances and special news aimed at corporate and individual supporters were developed with a focus on the activities carried out in the earthquake zone. New versions of all certificates have been rolled out with a special focus on providing support to the earthquake zone.

On February 6, 2023, **AÇEV began using the logo in black and continued to use it until the opening video of the Adıyaman Child and Family Center** in the earthquake zone was broadcast on June 16, 2023. After the February 6 earthquakes, **the content of social media communication was updated.** Content was prepared together with the education units on topics such as information about AÇEV's activities in the earthquake zone, psychosocial support for children, parents and teachers in the course of the earthquake, and communication in case of disaster.

As April 23rd National Sovereignty and Children's Day approaches, steps have been taken to support children who lost their personal belongings, educational materials and toys along with their homes in the earthquake with their personal early childhood development

sets. AÇEV specialists prepared **My Happy Bag**, which includes a hygiene kit, stationery, toys, books and instructions for parents. On April 23, Aquapark, Ç11 and Stadium shelters in Adıyaman; on April 24, Gaziantep Nurdağı container city and Gözlühüyük, Kırkağaç and Altınova villages were visited. After book reading activities and play and art-based activities, children received their My Happy Bag.

On June 14, **the opening ceremony of the Adıyaman Child and Family Center** was held, preceded by a press conference. On November 6, **the official opening ceremony of Gaziantep Nurdağı Child and Family Center** was held with the participation of Mahinur Özdemir Göktaş, Minister of Family and Social Services.

During her visit to Türkiye, Vodafone Group CEO Margherita Della Valle gathered with Vodafone Türkiye Foundation and Vodafone Group senior management via video conference with our Nurdağı Child and Family Center.

On October 31, Melanie Sayers (Head of Trade Policy) and Roohi Malik (International Development Director) from the British Consulate visited AÇEV Gaziantep Nurdağı Child and Family Center.

On November 22, Odile Renaud-Basso, President of the European Bank for Reconstruction and Development (EBRD), and EBRD senior management visited our center in Nurdağı together with Gaziantep Metropolitan Mayor Fatma Şahin.

OUR ACTIVITIES IN 2023

OUR THANKS TO

Projects Implemented in the Earthquake Zone with the Contributions of Corporate and Individual Contributors

AÇEV Child and Family Centers

Vodafone Foundation, UNICEF, Swiss Banking Association (UBS), European Bank for Reconstruction and Development (EBRD), Siemens Caring Hands, The Malala Foundation, Mango

.....

AÇEV Mobile Vehicles

The James Dyson Foundation, Fondation de France, Citibank, Swiss Banking Association (UBS)

.....

My Happy Bag Project

Fiba Holding, P&G, Beymen

COMMUNICATION WORKS FOR THE 30TH ANNIVERSARY

The 30th anniversary logo first gained visibility with the social media post announcing the opening of Adıyaman Child and Family Center.

A visit to Anıtkabir took place on December 6, on the occasion of the Foundation's 30th anniversary and the 100th anniversary of the Republic.

"30th Anniversary Talks with AÇEV" began to be organized for head office and field staff. The first two interviews were with Ayşen Özyeğin and Prof. Dr. Sevda Bekman. The interviews are planned to continue in 2024.

The public service announcement, focusing on recognition and awareness in the 30th anniversary prepared by director Burçak Üzen, received approval from RTÜK and will be broadcast on TV and radio channels until June 2024.



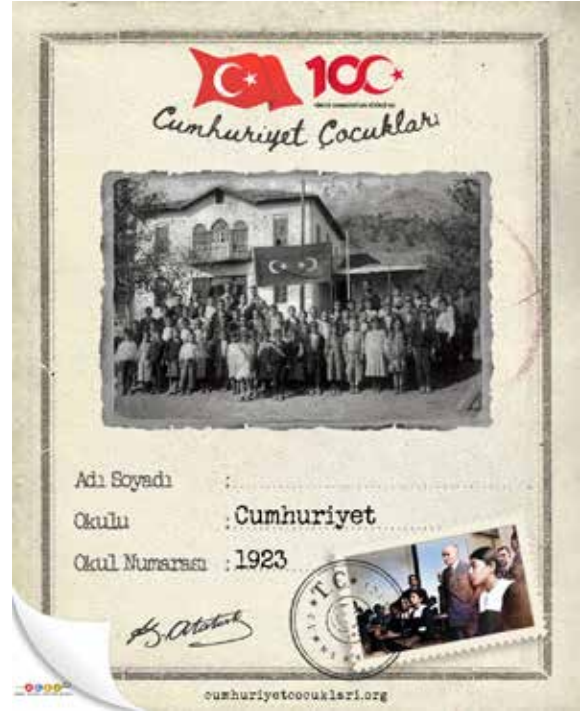


"CHILDREN OF THE REPUBLIC" PROJECT

To celebrate the 100th anniversary of our Republic, a website was prepared and went live where anyone who wishes to create their own commemorative card could enroll in the Republic School. Communication activities were conducted through press releases, e-mails and social media to create the most crowded school of the Republic. Approximately 100 thousand people were reached thanks to high participation from institutions, individuals and schools.

İSTANBUL MARATHON

On November 5, 2023, Türkiye İş Bankası 45th İstanbul Marathon was held for children affected by the earthquake with the motto #EqualOpportunityforEveryChild. 313 AÇEV volunteer runners and those who made donations to their campaigns contributed to the science-based education programs we implemented in the earthquake zone to support children's well-being and development and remedy learning losses.



OUR ACTIVITIES IN 2023

FIRST6YEARS MOBILE APPLICATION

In 2014, AÇEV developed the First6Years mobile application, a comprehensive “**child-rearing guide**” that provides up-to-date information on child development.

First6Years application, which aims to provide **equal opportunities in accessing information** for parents and prospective parents regarding the care and development of their children, can be downloaded for free on Google Play and App Store.

In 2023, together with the Digital Transformation Unit, in the First6Years mobile application;

- **Multilingual support** was rolled out, and Turkish, Arabic and English versions were updated under a single application.
- **A feedback feature** has been added to the content in the application and the mini survey feature added at the end of all content has been activated.
- In addition, **a survey feature** has been developed to facilitate asking users for their opinions on certain topics.

First6Years mobile application was downloaded 28,927 times and used by 65,624 unique users throughout 2023.

YOUTUBE CHANNEL

AÇEV’s YouTube channel offers educational and entertaining video content about information and tips on child development, suggestions for activities to do with children, interviews with volunteer educators and participants of AÇEV programs, and much more prepared by AÇEV specialists for parents, educators, and caregivers.





1,380,458 total views
20,678 new subscribers
40,264 total subscribers



SOCIAL MEDIA AND WEBSITES

A short video content series was launched for the First6Years mobile application. This series, which is categorized into communication, health, play and development, provides parents and caregivers with important tips on the care and development of children, and also redirecting them to download the First6Years mobile application.

AÇEV Activity Calendar, updated monthly, was prepared for preschool teachers, educators and parents. The calendar, which can be accessed digitally, was also developed to be compatible with the printed version.

“Parent-Child ‘Getting to Know Each Other’ Booklet” was shared in a collaborative effort with the Teacher Network. The booklet was also added as a slider to acevokuloncesi.org site.

DIGITAL TRANSFORMATION WORKS

2023 marked a year of significant progress in AÇEV’s digital transformation journey. The projects implemented during this period not only modernized internal workflows but also improved the overall efficiency of organizational processes.

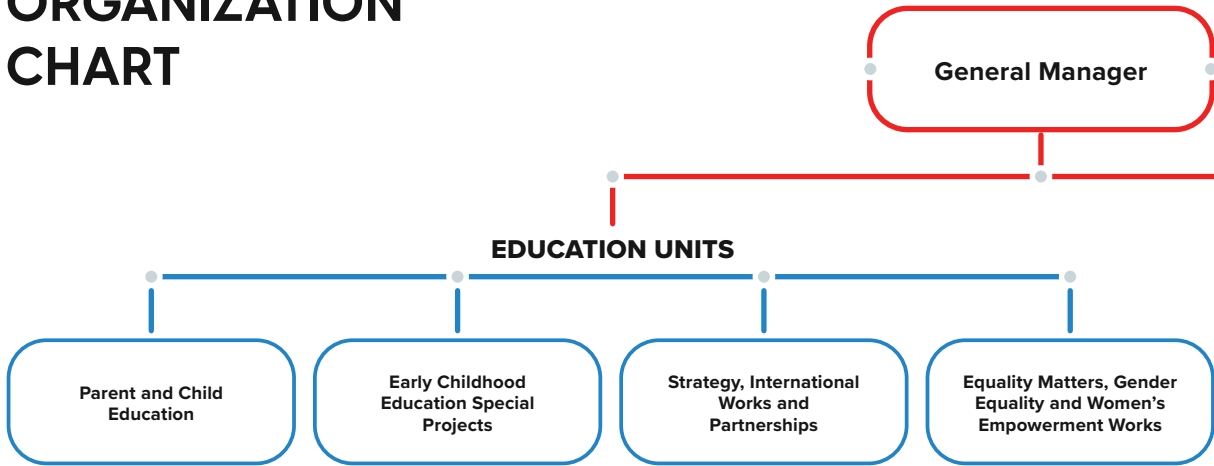
The journey began with the launch of **AVES**, a CRM application that centralized donor information on a single digital platform. This step streamlined donation processes and made them more transparent and traceable. In turn, the strengthening of institutional memory enabled more data-driven strategic decision-making.

The necessary infrastructure was also established to track the training activities conducted by AÇEV’s education units in collaboration with volunteer educators.

One of the children’s activities from AÇEV’s programs, **the game “Aklımda”**, transformed screen time into an enjoyable and educational experience. Through gamification, it enabled children to spend meaningful digital time together with their parents.

In 2023, AÇEV carried out a major concept development project targeting its core audience. This initiative aimed to deliver AÇEV’s educational content through digital platforms and represented a key milestone in the organization’s digital transformation journey. Based on the outcomes of the pilot implementation, plans were initiated to scale digital education programs and extend their reach to a wider audience.

ORGANIZATION CHART





SUPPORT UNITS

Fundraising
and
Communication

Corporate
Partnerships
and Advocacy

Research and
Monitoring &
Evaluation

Human
Resources

Financial and
Administrative
Affairs

Digital
Transformation

Ankara
Representative





FINANCIAL INFORMATION

BALANCE SHEET OF MOTHER CHILD EDUCATION FOUNDATION - 2023 (TRY)

ASSETS

CURRENT POSITION - 2023

1- TOTAL CURRENT ASSETS	139,492,634
CASH AND CASH EQUIVALENTS	120,715,696
CASH ON HAND	
BANKS	120,651,431
CASH AND CASH EQUIVALENTS	64,265
SECURITIES	15,842,000
PRIVATE SECTOR BONDS, NOTES AND BILLS	15,842,000
GOVERNMENT BONDS, NOTES AND BILLS	
OTHER RECEIVABLES	8,120
OTHER MISCELLANEOUS RECEIVABLES	
RECEIVABLES FROM SUBSIDIARIES	8,120
INVENTORIES	
ADVANCES GIVEN FOR ORDERS	
ACCRUED EXPENSES AND INCOME FOR FUTURE MONTHS	2,926,818
ACCRUED EXPENSES	
ACCRUED INCOME	2,926,818
OTHER CURRENT ASSETS	
RECEIVABLES FROM PERSONNEL	



BALANCE SHEET OF MOTHER CHILD EDUCATION FOUNDATION - 2023 (TRY)

ASSETS

CURRENT POSITION - 2023

2- TOTAL FIXED ASSETS	26,703,049
RECEIVABLES	20,423
DEPOSITS AND GUARANTEES GIVEN	20,423
FINANCIAL FIXED ASSETS	25,000
SUBSIDIARIES	25,000
TANGIBLE FIXED ASSETS	24,855,669
BUILDINGS	15,621,862
VEHICLES	9,467,110
FURNITURE AND FIXTURES	4,756,240
ACCUMULATED DEPRECIATION	-4,989,542
INTANGIBLE FIXED ASSETS	1,801,956
RIGHTS	2,174,194
SPECIFIC COSTS	2,736,708
ESTABLISHMENT OF ORGANIZATION	25,000
ACCUMULATED DEPRECIATION	-3,133,946
ACCRUED EXPENSES AND INCOME FOR FUTURE YEARS	
EXPENSES FOR FUTURE YEARS	
TOTAL ASSETS	166,195,683



FINANCIAL INFORMATION

BALANCE SHEET OF MOTHER CHILD EDUCATION FOUNDATION - 2023 (TRY)

LIABILITIES AND EQUITY	CURRENT POSITION - 2023
1- SHORT-TERM LIABILITIES	6,353,022
TRADE PAYABLES	3,544,478
SUPPLIERS	3,544,478
OTHER PAYABLES	844,518
PAYABLES TO PERSONNEL	137,989
OTHER MISCELLANEOUS PAYABLES	706,530
TAXES AND LIABILITIES PAYABLE	1,847,690
TAXES AND FUNDS PAYABLE	656,928
SOCIAL SECURITY CONTRIBUTIONS PAYABLE	1,190,761
ACCRUED INCOME AND EXPENSES FOR FUTURE MONTHS	116,337
ACCRUED EXPENSES	116,337
ACCRUED EXPENSES AND INCOME FOR FUTURE MONTHS	2,926,818
2- LONG-TERM LIABILITIES	
3- EQUITY	159,842,660
PAID-IN CAPITAL	423,810
PAID-IN CAPITAL	423,810
CAPITAL RESERVES	1,014,678
OTHER CAPITAL RESERVES	1,014,678
RESERVES AND FUNDS	126,223,972
SPECIFIC FUNDS	126,223,972
RETAINED EXPENSE SURPLUS FROM PREVIOUS YEAR	
RETAINED INCOME SURPLUS FROM PREVIOUS YEAR	9,132,649
NET EXPENSE SURPLUS FOR THE PERIOD	
NET INCOME SURPLUS FOR THE PERIOD	23,047,552
TOTAL LIABILITIES AND EQUITY	166,195,683



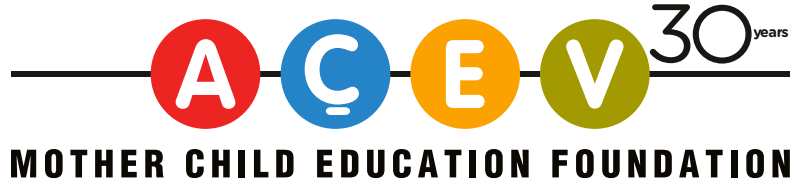
MOTHER CHILD EDUCATION FOUNDATION - 2023 STATEMENT OF INCOME AND EXPENSES (TRY)

INCOME

CONDITIONAL DONATIONS	42,943,209
NON-CONDITIONAL DONATIONS	50,993,391
INTEREST INCOME	8,039,239
SECURITIES SALE PROFITS	
EXCHANGE PROFIT	16,744,762
ORDINARY INCOMES	1,910,865
TOTAL INCOMES	120,631,466

EXPENSES

GENERAL ADMINISTRATIVE EXPENSES	10,690,409
GOAL ORIENTED EXPENSES	84,813,290
EXTRAORDINARY EXPENSES	
EXCHANGE EXPENSES	1,533,015
SECURITIES SALE LOSSES	547,200
TOTAL EXPENSES	97,583,914
NET PERIOD SURPLUS EXPENSES	23,047,552



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