

Annual

REPORT

2024

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MOTHER CHILD EDUCATION FOUNDATION

In brief...

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66 For we know that change begins with the love that touches a child's heart and transforms into a hope that embraces society as a whole.



MESSAGE FROM THE PRESIDENT

AYŞECAN ÖZYEĞİN OKTAY
PRESIDENT, AÇEV

For over 30 years, AÇEV has been supporting early childhood development while proactively adapting to social, technological, and economic transformations. We continuously update our programs using field data and the feedback we receive, focusing on the evolving needs of children, parents, and women. By placing the United Nations Sustainable Development Goals of Quality Education, Lifelong Learning, and Gender Equality, at the core of our activities, we aim to support children's development and strengthen family well-being, thereby increasing equal opportunities.

Science is our greatest guide in bringing these goals to life. With the philosophy that "science is not only for science alone; it must also serve society to fulfill its true function," we design our programs based on scientific literature and the guidance of leading academics in the field. To contribute to early childhood development at both national and international levels, we conduct ongoing research, monitoring, and evaluation efforts. In line with this, in 2024, we brought together some of the world's leading experts in early childhood development in Türkiye and organized the symposium "From Science to Practice: The Future of Early Childhood Development." Looking ahead, we will continue following scientific advancements closely and developing innovative models that promote children's well-being and create broader social impact.

In addition to scientific guidance, the circumstances of our country also shape the direction of our work. The reality of Türkiye's earthquake risk and the fact that young children are among the most affected groups in disasters play a critical role in our planning.

Drawing on our experience since the 1999 Marmara Earthquake, we have developed strategic responses from the very onset of disasters. Within this scope, we have stood by affected communities through projects such as the İzmit Rehabilitation Center, the Van Family Counseling Center, and the Elazığ Psychosocial Support Program. Following the February 6 earthquakes, we established Child and Family Centers in Adiyaman, Gaziantep, and Hatay, providing children and families with safe and inclusive spaces for development. Our priority is to create long-term, lasting impact through preventive interventions.

In 2024, we advanced this approach even further. To move beyond simply observing change and provide scientific evidence of our impact, we launched a comprehensive social impact study in collaboration with Koç University, focusing particularly on the role of our Child and Family Centers—critical hubs of community recovery in the earthquake-affected regions. Throughout the year, our programs touched thousands of families, and by training new educators, we ensured sustainability of this impact. In doing so, we moved one step closer to our goal of demonstrating the tangible social benefit of every action we take in the field through concrete data.

The local initiatives we sustain are further strengthened by activities we carry out on a global scale. At AÇEV, we share our expertise in early childhood development through programs implemented in 16 countries. Last year, the selection of our Summer Preschool Program in Cambodia, Laos, and Tanzania as a Global Model by Plan International was a significant recognition of our success in early intervention. In 2024, we played an active role in United Nations panels,

bringing our experience to international platforms. Through our collaboration with Equimundo, we conduct an involved fatherhood study across 15 countries and assume regional leadership of the global MenCare fatherhood campaign. Our goal is to continue strengthening research and advocacy efforts internationally, grounded in data.

All these experiences expand into a broader impact through strong partnerships. We embrace multisectoral and multi-stakeholder collaboration as a core principle. In 2024, ahead of the local elections, we sent a report to mayoral candidates emphasizing the importance of investing in early childhood and the role of municipalities. We also brought together distinguished representatives from academia and civil society at the workshop "Being a Child in the Age of Disasters and Crises." Furthermore, in collaboration with the private sector, we organized the "Supporting Involved Fatherhood Workshop" to promote equal parenting.

As an institution with 30 years of history, our top priority in the coming period will be to enrich our scientific and evidence-based programs with digital tools. We will continue to expand our reach through cross-sectoral and academic collaborations within Türkiye, and through international partnerships abroad. With the support of our founder, Ayşen Özgeçin, and esteemed academics, we are committed to honoring the legacy built under the guidance of science. We extend our sincere gratitude to all our stakeholders, volunteers, and supporters who share our dream of ensuring that every child begins life with equal opportunities. We believe that lasting change begins with the love that touches a child's heart and grows into a hope that embraces society as a whole.





SENEM BAŞYURT
GENERAL MANAGER, AÇEV

‘‘ Why is early childhood education important? ’’

Early childhood education is vitally important for a child's development. This period is when the brain develops most rapidly, learning occurs most intensely, and children's cognitive, social, emotional, and language development is supported. It also helps children acquire skills such as problem-solving, communication, and following rules. These early-life skills positively contribute to later academic success, self-confidence, and healthy social relationships. Moreover, early childhood education offers equal opportunities for every child's development, helping to reduce social inequalities. For this reason, providing quality education at an early age is a critical investment in both the individual's and society's future.

During this stage, children's interactions with their environment shape the way they understand the world. The process keeps their curiosity alive, encourages their desire to explore, and helps them develop a positive attitude toward learning.

Through play-based learning, children not only enjoy themselves but also enhance their cognitive and motor skills. The habits gained in this period lay the foundation for lifelong learning. Therefore, a supportive and safe environment in the early years ensures that children grow up to become more successful, productive, and happy individuals.

With this purpose in mind, we organize a wide range of activities every year. To better share our work with you, we have prepared our report in a magazine format. We hope you enjoy reading this year's highlights and special content...

At AÇEV, we have designed our educational programs for children, parents, and young women who lack adequate support due to social and economic circumstances.

THE AÇEV STORY

Following a Dream

The foundation for the future is laid in the early years, and if this foundation is solid, everything built upon it becomes stronger. For over 30 years, we have been working for a world where every child has equal opportunities, because we know that every child deserves to grow up in an environment where they can realize their potential.

Through our evidence-based educational programs, we impact the lives of children, parents, and young women. We provide them not only with knowledge but also with hope and strength. In fact, we don't just teach; we learn and grow together.

From Science to Practice: The Birth of AÇEV

A research project that began at Boğaziçi University in the 1980s also shaped the days to come. This study, conducted by academics Prof. Dr. Çiğdem Kağıtçıbaşı, Prof. Dr. Diane Sunar, and Prof. Dr. Sevda Bekman, revealed that preschool education in Türkiye was accessible to just 7% of the population. They could not stand by and watch. Thus, the Mother Child Education Program (MOCEP) was born. As the program was implemented, the results were astonishing; children developed, mothers transformed, and homes were revitalized. This success was a breakthrough, and subsequently, under the leadership of Ayşen Özyegin, the Mother Child Education Foundation (AÇEV) was established to bring these efforts to wider communities. The Mother Child Education Program evolved from a project into a movement that touched the lives of thousands.

Our founders adopted a principle: "Science should not just serve itself; it must serve society." That is why we did not leave the social sciences to academic shelves. We took them to the field. We brought them into people's lives, homes, and stories. By collaborating with universities, government institutions, and civil society, we created innovative, applicable, and sustainable models in education. Today, many education policies in Türkiye and around the world follow the path paved by AÇEV.

Supporting Hands for Development: Family, Community, AÇEV

The greatest influence on a child's development comes from those closest to them: their mother, father, and immediate environment. At AÇEV, we work directly within this very circle. We support the family, empowering them for the child's sake.

At AÇEV, we have designed our educational programs for children, parents, and young women who lack adequate support due to social and economic circumstances. But these programs are not just instructional; they are interventional and transformative. Our goal is to reduce risk factors, increase social welfare, and build resilience across communities. Witnessing a mother discover her potential, accompanying a father as he bonds with his child, and supporting a child's development...Each represent a turning point in our work.

Over the years, we have grown, not just in numbers, but through heartfelt connections and shared values. With the participants we have reached, our volunteer trainers, our supporters, and

the institutions we have collaborated with, we have become one big family. We have learned together, created together, and today take stronger steps together.

Now for the Future

The early childhood period shapes the future not only of the individual but also of society. Therefore, we focus on topics such as quality early childhood education, gender equality, and lifelong learning, which are also among the United Nations' Sustainable Development Goals. Because we are pursuing not just today, but also tomorrow. We know that if we want to build the future, we must start from the very beginning. To touch a child's life is, in fact, to touch the future of a society.

AÇEV is more than an institution. It is an idea, a feeling, a movement for change. A deep belief in every child's potential, every family's strength, and every individual's right to learn...



Through symposiums and workshops organized in 2024, we brought to the forefront the future of early childhood development, the challenges of being a child in an age of disasters, and the importance of involved fatherhood in the early childhood period.

MILESTONES

1993–1995

It All Began with a Vision

In 1993, we set out on our path, believing in the transformative power of education. Our vision was clear: a future where every child grows up with love, and every family stands together on strong bonds. With this belief, the Mother Child Education Foundation (AÇEV) was established. When we opened our first office in Istanbul, we were not just setting up a building, but creating a beginning full of hope.

As we continued our work, we heard the voices of mothers in the field. Many women said, "I don't know how to read or write." At that moment, we realized we needed to support not only children but also mothers. In 1994, in collaboration with the Ministry of National Education, we took a step into adult literacy. In 1995, with the Functional Adult Literacy Program (FALP), we introduced the world of literacy to many women.

1996–2000

Expanding Family Support and International Outreach

After mothers, we turned to fathers. We knew that a strong family would carry children to a healthy future. In 1996, we launched the Father Support Program (FSP), bringing fathers into this journey. We didn't just guide them; we learned to grow together, to listen, and to lead with love.

In 1997, we were selected as the Central Asia Representative by UNESCO and amplified our voice in the international arena. In 1998, MOCEP was expanded to Bahrain; we were now reaching children and mothers in a different geography, in a different language, but with the same heart. By 2000, MOCEP had expanded to Belgium and France, and the Mother Support Program to Germany. Although the languages of the families changed, their needs were common: love, understanding, and support.

2001–2006

Gaining Recognition and a Voice

In 2001, our work was recognized both nationally and internationally. We received the KASAKOM Millennium Award and the "Best Performing Foundation of the Year" award. For us, these awards were not just achievements, but signs that we were on the right path.

In 2002, the television program "Will You Play with Me?", which we prepared with TRT for preschool children, reached thousands of children and was selected as the "Best Children's Program." In 2004, we hosted the "International Consultative Group on Early Childhood Care and Development" meeting in Istanbul, giving voice to the world's children. In 2005, with our "7 Is Too Late" campaign, we drew attention to the vital importance of early childhood education.

In 2006, we were awarded the UNESCO King Sejong Literacy Prize. In the same year, we touched hearts through the screen with our program for fathers, "It's Great to Be a Father."

2007–2014

Deepening Our Impact Through Strong Partnerships

From 2007 onwards, we began to reach more people with our media campaigns. In 2008, we collaborated with Harvard University to further develop our evidence-based programs. In 2009, with the First Step Ahead Project launched with the Vodafone Turkey Foundation, early childhood education entered homes.

In 2010, we won the WISE Award. In the same year, we launched the website okuloncesi.org, providing teacher candidates with access to thousands of resources. In 2011, we opened the doors to technology-supported learning with our Read & Write Project. In 2012, we reached out again to fathers with the "You Are My Father" campaign. In 2013, our support for young women was crowned with the international EMpower award.

In 2014, we took a strong step into the digital age. Our First6Years mobile application became a guide for parents, while our literacy work was recognized by the U.S. Library of Congress.

2015–2019

On the Path of Equality, Trust, and Empowerment

In 2015, the "Gender Equality" Project initiated with the Koç Group, marked the beginning of a transformation in the

family. In 2016, the Power Program for Young Women, which we carried out with UN Women, became a platform where we listened to women's stories.

In 2017, we received an award from EMpower for the second time. In 2019, by receiving the Barry & Marie Lipman Award—presented to only three organizations—we once again made a difference on the global stage.

2020–2022

Navigating Challenges and Nurturing Hope Together

The world stopped with the pandemic, but we did not. We were there for families: Mother/Father Meetings, My Play Box at Home, the AÇEV YouTube Channel... All launched with the same purpose: to strengthen family bonds and ensure the uninterrupted development of children.

The Mobile Assistance Vehicle we developed after the Elazığ earthquake became a beacon of hope, reaching children and parents in disaster areas. In 2021, we transitioned the "A Reading Future" Project to a digital platform. Famous artists narrated children's books, with music composed by Fazıl Say. We did this because we knew that every child has the right to dream.

In 2022, we defended this right together with the #BirVarmışBinYokmus and #EqualOpportunitiesforEveryChild campaigns.

2023–2024

30th Anniversary: Continuing to Foster Hope

Following the major earthquakes in 2023, we were on the ground. The Child and Family Centers opened in Adiyaman, Gaziantep, and Hatay supported the recovery process. With our mobile education vehicles, we brought services to hard-to-reach areas and offered safe spaces for children. We designed a special logo for our 30th anniversary. Our logo represented the pride we feel in the happiness and development of the children we have reached over the years. Through symposiums and workshops organized in 2024, we highlighted the future of early childhood development, the challenges of being a child in an age of disasters, and the importance of involved fatherhood in the early childhood period.

Today, Tomorrow, and Beyond: Always Together

The step we took in a small office 30 years ago now lives in the smiles of thousands of children and the voices of countless mothers and fathers. We are still here. We will continue to work until every child has an equal start, until every family feels strong.

Because we know that every bond built with love, every door opened through learning, shapes the future. Because we know that at AÇEV, there is no end!



A-C-E-V 30^{years}
MOTHER CHILD EDUCATION FOUNDATION

Lives Changed by Donations: **More Is Possible Together**

On this journey, where we work with all our might to ensure children may step into a brighter future from an early age, our donors are our greatest supporters. Thanks to our donors, we contribute to the development and well-being of children in safe and stable learning environments; strengthening the parenting skills of mothers and fathers to create a more collaborative and happy family atmosphere; and empowering young women to have a say in their own lives. You can become a partner in social transformation by supporting the sustainability of our work, carried out with the same excitement we had on day one.



You can donate by scanning the QR code with your smart device and help us reach more children, parents, and young women.

Equal Learning

AÇEV - Face-to-Face Education		Commercial Enterprise - Equality Matters		Awareness Seminars	
Mothers	Fathers	Women		Mothers-Fathers	
1,446	1,036	3,093		1,721	
Children		Private Sector GE		Trainers' Training	
9,104		11,599			
Total	11,586	Total	14,692	New Trainers	221

Digital Reach Statistics

acevokuloncesi.org	First6Years Application
916,697	21,881
acev.org	ilkisbabalik.org
266,264	6,316
okuyanbirgelecek.org	cumhuriyetcocuklari.acev.org
124,757	3,493
hayatdolubulusmalar.org	
789	

Total 1,340,197

Social Media Follower Counts

 151,920	 86,340
 151,920	 27,899
 19,500	

Total 437,579

g Opportunities



On the occasion of our Foundation's 30th anniversary, leading scientists and experts in the early childhood field gathered in Istanbul.

From Science to Practice: The Future of Early Childhood Development Symposium

As AÇEV, we brought together scientists working in the early childhood field from all over the world and experts from leading institutions in Istanbul for the "From Science to Practice: The Future of Early Childhood Development Symposium." On May 13, 2024, at Swissotel The Bosphorus, Istanbul, we held four insightful panels on early childhood development. The symposium addressed many topics, including the development of early childhood programs, the creation of supportive home environments, integrated approaches, the results of collaborations with ministries, early childhood services in crises and disasters, and the future of early childhood initiatives.

The opening speech was delivered by our Foundation's Vice President, Ayla Göksel. The keynote speaker was Prof. Dr. Hiro Yoshikawa, Director of Global TIES for Children (Transformative Interventions to End Inequalities and Sustainably Improve Children's Lives) at New York University.

Other speakers at the symposium included Prof. Kyle Pruett from Yale School of Medicine, Nada Elattar, Early Childhood Development (ECD) manager and team leader at UNICEF Uganda, Prof. Dr. Nazlı Baydar from Koç University's Psychology Department, Pauline Walmsley, Chief Executive of Early Years, Ali Nashat Shaar, Director of the Palestine Child Institute at An-Najah National University, Aljosa Rudas, Program Manager at the International Step by Step Association (ISSA), the regional network for early childhood in Europe and Central Asia, Anne-Claire de Liedekerke, President of Make Mothers Matter (MMM), Prof. Dr. Berrin Akman from Hacettepe University, Dr. Catherine Panter-Brick from Yale University, and many other prominent names.

The symposium emphasized the necessity of implementing multi-sectoral and integrated intervention programs for children to reach their potential and for their families to be supported. It was highlighted that to achieve this, it is crucial to develop long-term collaborations among civil society, academia, the private sector, and the public sector. While discussing how to reshape supportive and healthy home environments for young children, the need for scientific research on how artificial intelligence will affect the home environment and child development in the coming period was emphasized.

We discussed the paths to be followed for the healthy development of children living in disadvantaged conditions and the advancements in the field of early childhood development.



WORKSHOPS

We came together with representatives from academia and civil society, as well as social workers who have been working in the earthquake-affected region from the very beginning.

Workshop on Being a Child in an Age of Disasters and Crises

Approximately one year after the February 6 earthquakes, one of the largest in our country's history, we held a workshop titled "Being a Child in an Age of Disasters and Crises" on April 20, 2024, at the Hatay Mustafa Kemal University Congress Center. At the event, we convened with esteemed representatives from academia and civil society, as well as social workers who have been working with great dedication in the field since the onset of the earthquake, we aimed to create a holistic approach to guide future situations. We focused on important issues such as protecting children in disaster and crisis situations, sustaining their development, continuing educational activities, and supporting their parents, who have a direct impact on their well-being and development, in collaboration with relevant stakeholders.

The opening speeches were delivered by Hatay Governor Mustafa Masatlı and Deputy Minister of Family and Social Services Leman Yenigün. The keynote speaker, Prof. Dr. Serra Müderrisoğlu, discussed the global impact of disasters and crises on the well-being of children and parents. She emphasized that before responding to disasters, it is necessary to prioritize society's vulnerabilities, needs, resources, and coordination. Noting that well-being is important for children's current development and future, she said that disaster plans should be developed accordingly. She expressed that children feeling safe in their environment, school, and social relationships, and having positive perceptions, increases their resilience.

We aimed to create a holistic approach with relevant stakeholders to guide potential future disaster and crisis situations.



In the panel titled "Child-Centeredness in Disasters and Crises," featuring our General Manager Senem Başyurt, Prof. Dr. İşık Karakaya from Istanbul Bilgi University's Trauma and Disaster Applied Mental Health Program, Burçak Karakaya, General Manager of the Tohum Autism Foundation, and Safa Karataş, Coordinator of the SGDD-ASAM Al Farah Family and Child Support Centers Program, it was discussed that children are more sensitive and vulnerable to traumatic experiences. Since they lack the skills to cope with these experiences, they may respond with psychological and developmental problems. In such situations, their specific needs, such as developmental support, health, education, nutrition, and protection, were highlighted.

As part of the event, four sessions were conducted by academics and experts in the field. Prof. Dr. Serra Müderrisoğlu led the workshop on Child Well-being and Child Protection in Disasters; Assoc. Prof. Dr. Zeynep Berna Erdiller Yatmaz led the workshop on Development Continues in Disasters; Assoc. Prof. Dr. İbrahim Hakkı Acar led the workshop on Education in Disasters; and Clinical Psychologist Serkan Kahyaoğlu led the workshop on Parenting Skills in Disasters.

These workshops were attended by employees of institutions such as AFAD, Kızılay, and the Ministry of Family and Social Services, as well as members of civil society organizations like Suna'nın Kızları (Suna's Daughters), the Foundation for the Support of Women's Work, Habitat Association, the Association for Supporting Contemporary Life, and the Teachers' Network.



Workshop on Strengthening Involved Fatherhood in Collaboration with the Private Sector

To ensure that every child is happy, safe, healthy, and learning, and to establish the concept of "involved fatherhood," we have been implementing the Father Support Program since 1996. To encourage fathers to take an active role in child care and to strengthen the understanding of equal parenting in society, we collaborated with Equimundo, a leading international civil society organization in this field. As the first step of our "Equal in Parenting, Too" campaign, which emphasizes the impact and power of the private sector, we met with executives from the business world on October 25, 2024.

At the "Strengthening Involved Fatherhood in Collaboration with the Private Sector" Workshop, we discussed the effects of the business world on perceptions of fatherhood and masculinity, and the role of the private sector in promoting an understanding of equal parenting. Through workshops, we exchanged ideas on corporate solutions. The panel, moderated by AÇEV's Corporate Partnerships and Advocacy Director Hasan Deniz, featured Fikret Baltaoğlu, General Manager of Mustela Türkiye and Regional Manager for Africa, Middle East, Asia Pacific; Hicran Bakalci, Director of Technology, Human Resources Business Partnership, and Organizational Efficiency at Vodafone Türkiye; Didem Duru, General Manager

of CISCO Türkiye, Romania, and CIS Region; and Aylin Kurt Ganiç, Corporate Communications Director of Fiba Group. The event, which continued with workshops, was attended by human resources and corporate communications specialists from Türkiye's leading companies.

Dr. Gary Barker, President and CEO of Equimundo, participated in the workshop online. In his speech titled "Men's Share in a Gender-Balanced World," Barker emphasized that, contrary to popular belief, fathers also want to take on child care responsibilities, that men who participate in child care feel happier, and that they develop better relationships with their children.

A READING FUTURE PROJECT

As part of our face-to-face program activities, we organize Reading Groups for children and Family Seminars for parents.

The early childhood period -the first six years of a child's life- is when development occurs most rapidly. This is a period of swift cognitive, social, emotional, physical, and language growth. It provides opportunities for children's development that are very difficult to replicate later in life. It is also a time of intense learning, where fundamental habits and mental abilities are formed and shaped. At AÇEV, we act with this awareness and implement a range of impactful projects and initiatives to ensure children receive the best possible education during these years.

To address this issue, we have been carrying out the "A Reading Future" Project since 2016, targeting children and parents in need. Through the educational programs included in the project, we aim to support all areas of children's development, especially their language skills, and help them acquire a love for reading and the habit of regular reading. Additionally, we carry out various activities to raise awareness among parents about the importance of reading.

As part of our face-to-face program activities, we also organize Reading Groups for children and Family Seminars for parents.

"First of all, I would like to thank everyone who contributed to such a beautiful and thoughtfully designed project for children. It was a beautiful and unforgettable memory for my daughter. She went to every class with care and enthusiasm. Reading a book, understanding what was written in it, and then telling others about it was very exciting for her. She eagerly shared every book she read with us. We wish for the continuation of your projects."
Parent (A Reading Future), Istanbul 2024





Reading Groups and Family Seminars

Reading Groups stand out as one of our programs implemented under the A Reading Future Project to support the development of children aged 5-7 in need. The main goal of this program is to help children acquire a reading habit at an early age and to support their development in mental, physical, social, and emotional domains, with a primary focus on language development. We implement the program in 90-minute session, once a week for 10 weeks, with the participation of at least 15 to 25 children. The program is implemented by trainers who have completed the trainers' training organized by our Foundation, following the program documents.

Another crucial activity of the A Reading Future Project, which aims to support children's language development and instill a reading habit at home, is the Family Seminars. Through these seminars, we aim to reach the parents of children participating in the Reading Groups. The purpose of the Family Seminars is to support parents, who are the children's immediate environment, by raising awareness about the importance of reading books. In the seminar, we discuss the importance of reading to children, the benefits of reading for mothers and fathers, what to do to make children love reading, what to do to maintain the reading habit, what to pay attention to when reading to children, and the importance of choosing books appropriate to their age and interests. At the end of the seminar, we hand out brochures to parents that summarize the topics discussed.

In 2024, we conducted Reading Groups and Family Seminars in Istanbul, Izmir, and Diyarbakir through various collaborations. We also organized reading groups at our Foundation's Child and Family Centers.

We made a social activity agreement with the Istanbul Provincial Directorate of National Education to establish reading groups in the preschool classes of public schools affiliated with the Ministry of National Education in Istanbul, and we completed our preliminary preparations for the groups to be organized in schools during the first half of 2025.

To ensure the effective and efficient operation of the A Reading Future Project, we held regular weekly meetings and supervision visits with field coordinators.

A Reading Future Project Set Deliveries

The other component of the A Reading Future Project is the delivery of sets. As AÇEV, we took a new path in 2021 to ensure that no child in Türkiye would be left without access to books, and we moved the A Reading Future Project to a digital platform. Through donations made on our Foundation's A Reading Future Digital Platform, okuyanbirgelecek.acev.org, we send A Reading Future Sets to the homes of children who do not have access to books. The sets provided to children contain illustrated storybooks, game and activity suggestions, a drawing pad,

crayons, playdough, a geometric shapes game, and a Bilim Çocuk (Science for Kids) magazine. Our trainers call each household that receives a set to explain to parents how they can support their children's development using the educational materials included in the set.

This year, thanks to the donations received by our Foundation, we delivered 405 sets. Our trainers followed up on the recipient households, providing parents with guidance on how to use the materials and how they can support their children's development through them.

A Reading Future Platform (www.okuyanbirgelecek.org)

Through www.okuyanbirgelecek.org, we aim to introduce children to quality books and to raise awareness among adults about reading to their children in a way that supports their development. On the platform, quality books selected by our Foundation's early childhood experts are narrated by artists, specialists, and authors, accompanied by the music of Fazıl Say. The platform features 19 audio storybooks and activity suggestions for each book that parents can do with their children at home.

PARENTING PROGRAMS

With our evidence-based educational programs, we support the well-being and parenting skills of mothers and fathers.

Mother Support Program

The Mother Support Program is an educational program developed for mothers living in socially and economically disadvantaged backgrounds with children aged 3-6. With this program, we aim to support mothers in their parenting roles, raise their awareness about child development, strengthen the mother-child relationship, and enhance mothers' self-confidence to empower their roles in their children's development and education processes.

Father Support Program

The Father Support Program is an educational program developed for fathers living in socioeconomically disadvantaged backgrounds with children aged 3-6 and 7-11. With this program, we aim to support fathers in their parenting roles, inform them about child development, strengthen the father-child relationship, and increase involved fatherhood behaviors.



From our 2024

program participants:



Mother Support Program

“... I realized I wasn’t alone. It helped me see that the guilt I felt and even the nights I cried were normal, that I’m human too. I’m allowed to have moments when I lose it. And instead of always feeling guilty, I can acknowledge what I’m feeling and move through it. Honestly, it brought a sense of lightness to my life.”

“When my child spoke, I would start listening, but my mind would drift away to other things. Our teacher told us how important it is to truly listen and spend quality time with our children, and that they grow up so fast. I’ve started doing that now, and we’re both much happier.”

Father Support Program

“What I’ve learned here has changed the way I communicate; not just with my child, but with everyone around me. I’ve become more patient and more present as a listener. It’s not just how we talk that’s changed; I now spend more time with him, and I approach him with a different mindset. In many ways, this whole journey has felt like therapy for me.”

“Especially with everything we go through in our work lives, we tend to carry a heavy load; often to the point of overflowing. FSP gave us the space to release some of that weight and taught us how to keep from reaching that breaking point.”



Developing Our Programs

To increase our impact in education, we strengthened our volunteer structure, updated program content, and expanded our local partnerships.

Activities for Volunteers and Strengthening Local Collaborations

We organized Experience Sharing Meetings with our volunteer trainers to find solutions to questions and problems encountered during program implementation. We also conducted training on capacity building and the use of digital systems (database, CRM, etc.). In Istanbul and Izmir, we held the Volunteer Academy titled "Gender by Role: Stereotypes Passed from Parent to Child" with the participation of 88 volunteer trainers.

In our focused meetings held every two months with education departments and our consultants, we evaluated strategies for strengthening volunteers' commitment to the institution, increasing their motivation for volunteering, and encouraging their long-term participation, as well as covering different types of volunteering. In line with the Volunteer Governance Fact Sheet prepared as a result of these meetings, we decided to receive support from an expert consultant and to conduct an in-depth study on a volunteer governance model.

With the Field Supervision Theoretical Trainers' Training we organized in April, we trained a total of 30 new field supervisors for the Mother Support Program, Father Support Program, and A Reading Future Project.

We began preparations for a "Center Establishment and Implementation Guide" to provide technical support to municipalities for center establishment. We held initial meetings regarding the support we can offer for the Children's Activity Center planned to be established by the Adiyaman Municipality.



As a result of the meeting held with the Istanbul Metropolitan Municipality (IMM) Social Services Department, we planned to continue capacity development training for IMM Yuvamız Istanbul teachers and to expand the Mother Support Program and Father Support Program in these centers.

To address the difficulties in participating in face-to-face training programs, we organized various meetings with education departments, consultants, and field experts. In these meetings, with Emre Erdoğan, Hacer Foggo, Ayfer Dost, Ali Çarkoğlu, and Gökçe Güvercin, we exchanged ideas on the effects of social changes in the country on reaching the target audience and on how these difficulties could be overcome. At the end of the meetings, it was decided to re-evaluate the criteria for the target audience for 2025.

Content Development and Revision Efforts

As AÇEV, while continuing our program development efforts in 2024, we also launched new collaborations.

Strong Foundations for a Reading Future

We implemented procedure development steps for reading groups, family seminars, trainers' training, and field planning and implementation processes. To increase the effectiveness of the A Reading Future Project, we conducted an interactive presentation for our volunteers titled "Attention-Grabbing Activities," and the outputs of this presentation were shared with the volunteers as a fact sheet.

In line with the feedback we received from experience-sharing meetings and our observations in the field, we made updates to the 10-session content of the A Reading Future Project Trainer's Handbook and the family seminar presentations. We also made the necessary revisions to the presentations used in the trainers' training.



Winter Term Preschool Education Program Revision

Based on the implementation feedback we received in the winter of 2023 from our Diyarbakır Sur, Adıyaman, Gaziantep Nurdağı, and Hatay Defne Child and Family Centers, we initiated the revision process of the Winter Preschool Education Program as of April 2024. As of September, the revised program began to be implemented in all centers. We are continuing with content, visual, and material adjustments as part of the revision.



Content Efforts for Implementations in Earthquake Region Centers

Following the 16-week 4-year-old program we implemented in 2023, we observed that the needs for this age group in the region continued. Therefore, in line with population density and demand, we began developing a new 34-week program for the 4-year-old group.



Alıcı Adı

Sizlerin özerili çalışmaları ve ilgisiyle yetişen yeni nesillerin, aileleri tarafından da en iyi şekilde desteklenebilmelerini hedefliyoruz.

Adınız Soyadınız

Hayata başlarken çocuklara eşit bir fırsat sunmak, çocuğu ve ailesini destekleyen eğitimlerle toplumsal dönüşümde katkı sağlamak amacıyla, sizin adınıza ACEV'e bağısta bulundu.

Eğitim ile geleceğe yolculuyumuza destek olduğunuz için teşekkür ederiz. ❤

Ebrar'ın Resmi

ACEV
ANNE ÇOCUK EĞİTİM VAKFI

30
years

MOTHER CHILD EDUCATION FOUNDATION

Goodness Grows by Sharing: Digital Support and Special Occasion Cards

We aim to involve our donors in our efforts to increase social benefit and build a brighter future for the next generations. On this journey, we offer them an elegant and meaningful way to share goodness. Thanks to our personalized digital support cards and special occasion cards, our donors give meaningful gifts to their loved ones while also providing hope for a more equal future. Every contribution made through these cards creates tangible opportunities to support the development of children in need, enable mothers to raise their children with self-confidence and hope, encourage fathers to take responsibility for their children's care and development, and empower young women in all areas of life.



You can join this chain of goodness by scanning the QR code with your smart device, making your loved ones happy while supporting the future of children.

DİYARBAKIR SUR FAMILY AND CHILD CENTER

We continue to contribute to the social development of the surrounding community with the educational programs we have developed for children and their families.



Our center, which began operating in 2002 in the Alipaşa neighborhood, one of the most disadvantaged areas of Diyarbakır, moved to the Sur district in 2018 due to urban transformation projects in the region. In our new location, we continue to contribute to the social development of the surrounding community with the educational programs we have developed for children, mothers, fathers, and young women.



Earthquake Region Child and Family Centers

We create safe, inclusive, and development-supportive spaces in the earthquake-affected regions.

As AÇEV, we continue to work with all our strength to support the well-being of children, parents, and women affected by the earthquake. Since our foundation, we have strived for children to grow up as safe, healthy, happy, and learning individuals, while also continuing our activities uninterruptedly to improve all conditions that could negatively affect their development.

Guided by this understanding, AÇEV not only provides humanitarian aid but also approaches disasters with long-term and inclusive solutions, continuing to stand by children, families, and women. After the 1999 Marmara Earthquake, we pioneered the establishment of the Izmit Rehabilitation Center (İREM) to support physical and psychological recovery. After the 2011 Van Earthquake, we launched the Van Family Counseling Center, providing psychosocial support to women and children. In the 2020 Elazığ earthquake, we went to the field with our mobile service vehicle, delivering psychosocial support to children and their families.

In our humanitarian aid work that began immediately after the February 6, 2023 earthquakes, we prioritized the needs of children, providing support for heating, shelter, and nutrition, as well as supplying toys, clothes, and stationery. With this support, we aimed to protect children and minimize the effects of the traumas they experienced.



With our belief that early childhood is the "golden years of childhood" and with our experience in this field, we are creating safe, inclusive, and development-supportive spaces in the earthquake-affected regions. In these centers, we conduct holistic practices appropriate for different age groups to support all areas of children's development and learning.

Our centers provide support not only to children but also to their caregivers, parents, and young women. We continue to implement our comprehensive, evidence-based programs in line with national and international standards to improve the parenting skills of mothers and fathers, enabling them to guide their children more effectively, and to empower young women.



Mobile Education Vehicles

We extend our inclusive education services to children who cannot access our centers.



As AÇEV, we extend our inclusive education services with our Mobile Education Vehicles, reaching children who do not have access to our Child and Family Centers. With our mobile vehicles operating in Gaziantep's Nurdağı district and Hatay, we visit a village or container city every weekday, delivering six-week programs of art- and play-based activities for children. These activities are based on programs prepared by our Foundation's experts. We also conduct the 5-session "Power Program for Young Women" in the regions we visit.



We launched the Power Program for Young Women E-Learning Platform, making it accessible free of charge.

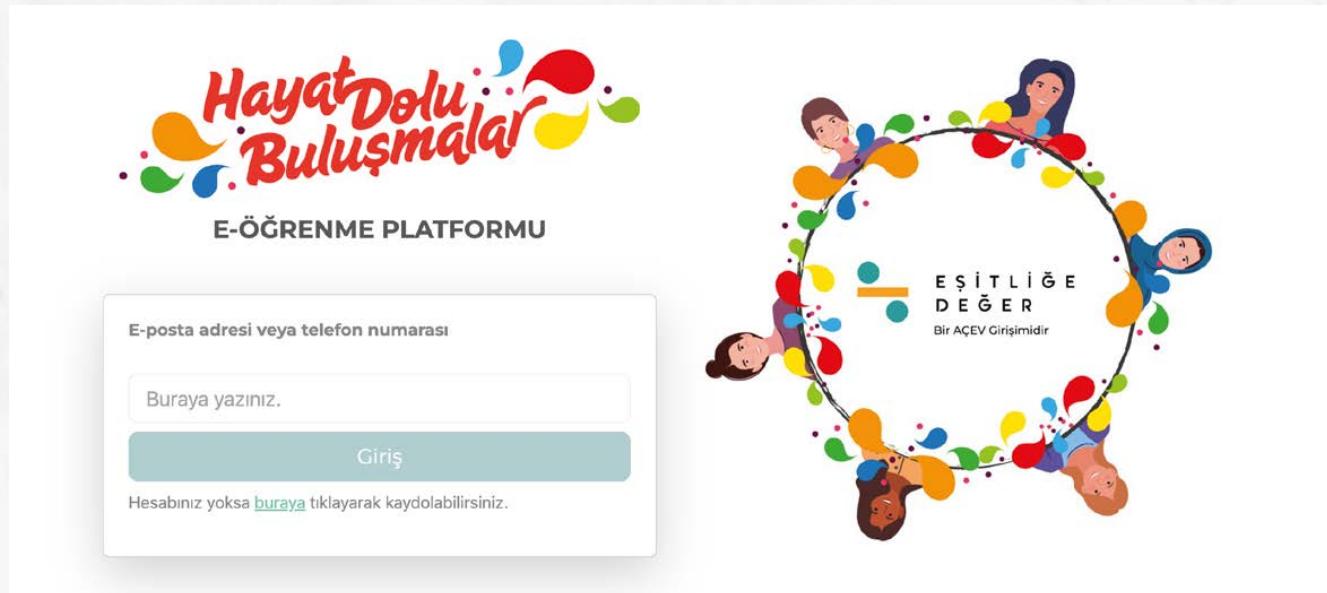
Power Program for Young Women and Empowerment Seminars Reaching Young Women



The "Power Program for Young Women," which we developed for young women who are not in education or employment, has been in place since 2016 to support women on their empowerment journey. The fact that our participants call themselves "Hayat Dolu Buluşanlar" (Power Young Women) once again showed us how meaningful it is to embark on this journey together and expand our sphere of influence.

To date, we have reached nearly 12,000 young women face-to-face through this program. In order to make it more accessible, in September 2024 we launched the Power Program for Young Women E-Learning Platform, making it available free of charge. Thus, we aim to reach a large number of young women who cannot attend face-to-face training sessions but have internet access. We held the platform's launch online.

With the E-Learning Platform, we support the social participation of young women with goals such as developing life skills in 11 different themes, raising awareness about rights and women's health, and becoming active job seekers. We also contribute to developing their digital literacy skills and help them use technology as an educational tool.



Hayat Dolu Buluşmalar
E-ÖĞRENME PLATFORMU

E-posta adresi veya telefon numarası

Buraya yazınız.

Giriş

Hesabınız yoksa [buraya](#) tıklayarak kaydolabilirsiniz.

EŞİTLİĞE DEĞER
Bir AÇEV Girişimidir



We continued to be one of the few civil society organizations working in the field of gender equality with men.

In 2024, we continued to take concrete steps for a transformation that prioritizes gender equality, starting in the workplace. With training programs tailored to the specific needs of institutions, we supported employees in developing leadership skills that promote equality in the work environments where they spend most of their time, and in making their corporate cultures more inclusive.

With the Equality with Men Workshop, which we have been conducting since 2019, we continue to be one of the few civil society organizations working in the field of gender equality with men. These workshops, conducted with a gender-sensitive perspective and led by our male experts, allow participants to reflect on their own experiences and transform. In the workshops, delivered as three-hour face-to-face sessions with a maximum of 20 male employees, we aim for men, especially those who manage teams, to take steps towards equality and lead this transformation.

Feedback from 2024 workshop participants:

"We always learned masculinity as being tough and strong, but I had never thought that this could harm both my daughter and my son."

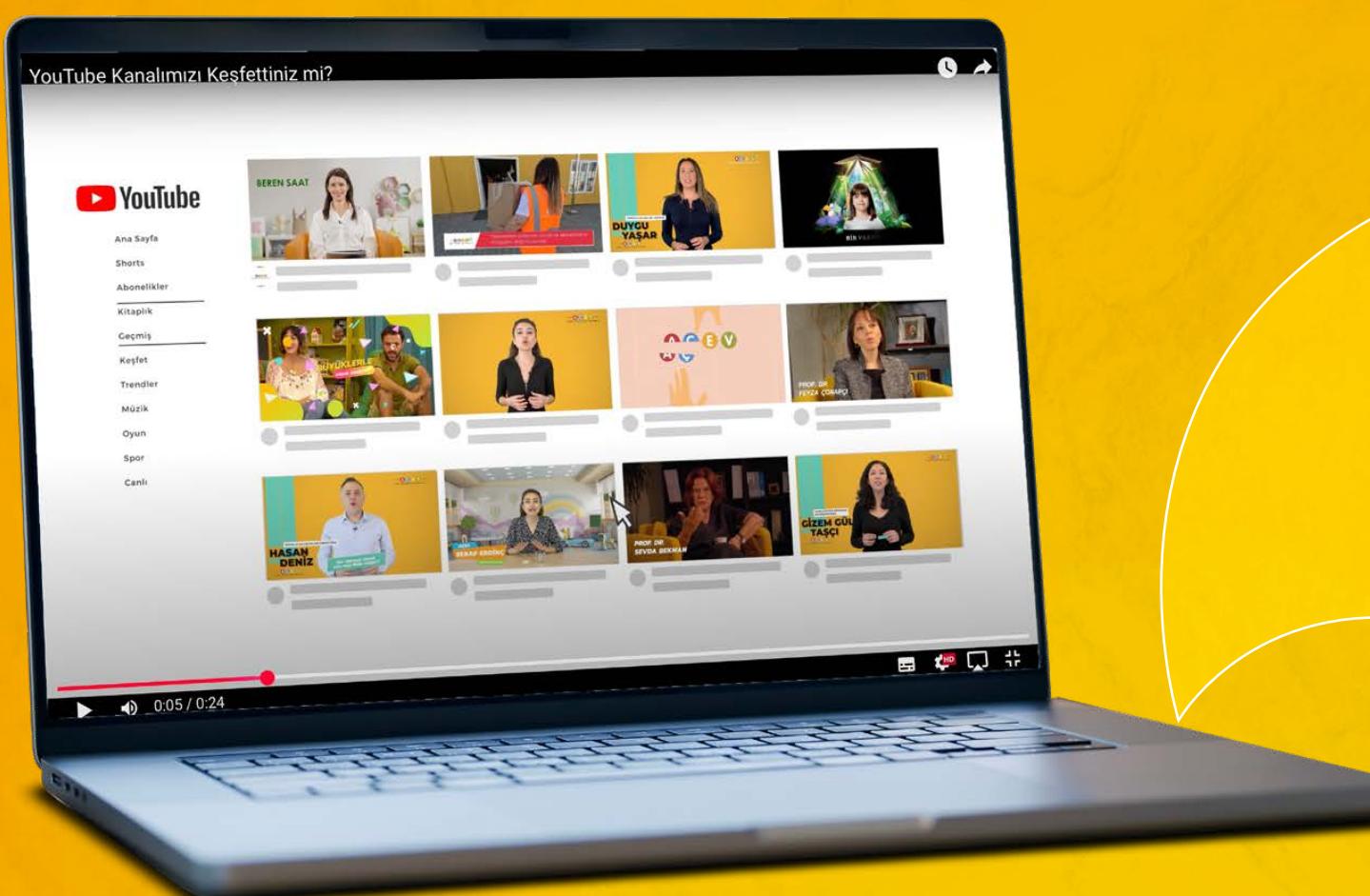
"I realized here that we can also talk about gender discrimination from the perspective of men."



Throughout the year, we continued our efforts to make our training content more effective and accessible by updating it.

The Asynchronous Equality Awareness Training, which we developed to spread awareness of equality within corporate structures, stands out as an awareness module that participants can access anytime and anywhere via a digital platform. We made our content more inclusive by adding Turkish subtitles to the Asynchronous Equality Awareness Training. Thus, all participants were able to benefit from subtitle support at every stage of the training. In the training, we continued to offer a more accessible and facilitating learning experience for everyone by including fundamental topics such as combating discrimination, the importance of equality, and gender equality in the workplace.





A Reliable Source in Digital Communication: The AÇEV YouTube Channel

Throughout 2024, we took significant steps on social media platforms to increase our content diversity. In this process, YouTube became one of the focal points of our digital communication activities. We position our channel as an inclusive digital communication space that facilitates access to reliable information and appeals to all segments of society. With this approach, we continuously develop our content strategy and present videos enriched with different formats to our viewers. We also feature interviews where our volunteer trainers and program participants share their experiences. Thus, we not only provide information but also give a voice to our community on our platform.



You can access our YouTube channel by scanning the QR code with your smart device and subscribe to our channel to be instantly notified of new content.

To ensure that donor, donation, volunteer trainer, and participant information is collected in a single system, processes were digitized, and data management was centralized.

Throughout 2024, various digitalization steps based on the institution's needs were implemented. To ensure that donor, donation, volunteer trainer, and participant information is collected in a single system, processes were digitized, and data management was centralized. Additionally, the automatic processing of donation transactions and their integration with the relevant accounting software were ensured, minimizing errors resulting from manual entries and making processes more efficient.

Digital tools were developed to facilitate attendance tracking in groups run by our volunteer trainers, ensuring that training processes proceed more regularly. To support the fundraising department, special screens for donation reports were designed and made available to the relevant teams. Furthermore, a reporting infrastructure that allows for income-expense tracking for executives and management was put into operation.

A documentation process was initiated to update quality standards. To develop digital solutions for our beneficiaries who cannot access physical training, needs analyses were conducted, a concept product was created, and the project process was initiated.

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FIRST6YEARS MOBILE APPLICATION

Our application, which can be downloaded for free from Android and iOS platforms, provides equal opportunity in accessing expert knowledge.

We know that the experiences children gain in the first six years of life shape their entire future. Therefore, to best support their development, we launched the First6Years mobile application, which we regularly update and designed to be by the side of parents through every stage.

Our First6Years application, which stands out with its wide range of content, includes suggestions to support child development, fun and educational games, a calendar where doctors' appointments and vaccination days can be noted, and a photo album where special moments of children can be stored.

With the application, which we offer with the support of Mustela, we aim to create equal opportunity in accessing information by utilizing the possibilities provided by communication technologies. In an era when the internet is widespread and distance education has gained importance, we aim for families to access information on child development and parenting skills through smart devices.

Our First6Years application, which has been in use since 2014 and was developed by our Foundation, offers practical, fast, and reliable support to families, while standing out as a comprehensive resource containing up-to-date information on child development. Our application, which can be downloaded for free from Android and iOS platforms, provides equal opportunity in accessing information.

For our First6Years mobile application, we carried out technical improvements and infrastructure work throughout 2024; we made updates for the iOS and Android versions. With the support of our main sponsor, Mustela, we added a video series prepared by Gözde Engin Çiray focusing on newborn baby care to the platform in January; this content was viewed more than 60,000 times.

Our First6Years application includes suggestions to support child development, fun and educational games, a calendar where doctor's appointments and vaccination days can be noted, and a photo album where special moments of children can be stored.



We made our YouTube channel our prominent digital communication area.



2024 YouTube Content



A total of **59** new videos published

News from AÇEV
38 videos

First6Years Development
5 videos

Involved Fatherhood
9 videos

Those Whose Paths Crossed with AÇEV
1 video

First6Years with Experts Shorts
7 videos

Views and Subscriber Growth

- 1,445,910 views
- 51,461 new subscribers
- Total subscribers: 86,340

In today's world, digital platforms are among the most important communication tools for institutions to reach their target audiences and make their social impact visible. As AÇEV, we see digital communication as a strategic priority; we aim to expand our reach and deliver our benefit-oriented work to more people by effectively bringing our content to digital platforms. Within the scope of our digital communication activities carried out throughout 2024, we developed our social media platforms in terms of both technical infrastructure and content diversity; we produced content to respond to the needs of our viewer and follower audiences, facilitate access to information, and create awareness.

In our digital network, which extends from YouTube to LinkedIn, from Instagram to Facebook and X, we designed content strategies suitable for the dynamics of each platform, thereby increasing user experience and expanding our digital community. With these efforts, we aimed to increase the opportunity to access reliable information on priority topics such as child development and parenting, and to offer an inclusive digital communication environment for all segments of society.

We worked to make our YouTube channel a flagship digital communication platform and to enrich it with new content formats. On the LinkedIn platform, we planned to increase our visibility through original content and e-newsletters. Platforms such as Instagram, Facebook, and X also became areas where we strengthened our ties with the community.

Educational and enjoyable video content prepared by our expert teams for parents, educators, and caregivers; practical information on child development, activity suggestions to do with children, interviews reflecting the experiences of our program participants and volunteer trainers, and much more content were made available to the audience on the AÇEV YouTube channel.



Through program impact research, we measure the long-term results of our interventions, providing a scientific basis for our program development and advocacy activities.

As AÇEV, we focus on impact in all the programs and projects we conduct, developing evidence-based approaches. Through educational measurement, monitoring-evaluation, and impact research, we systematically assess the implementation processes, the results of our work, and the change we create.

We structure our monitoring and evaluation processes to increase the effectiveness of our projects and ensure continuous improvement. At the same time, through program impact research, we measure the long-term results of our interventions, providing a scientific basis for our program development and advocacy activities.

To strengthen our social impact, we conduct nationwide research in line with our strategic priorities and analyze secondary data sources. In this way, we aim to maximize social benefit and develop innovative solutions. Accordingly, in 2024, we focused on deeply understanding the impact of our field applications on beneficiaries and stakeholders and developing new models. We initiated the impact evaluation of the Preschool Education Program conducted at AÇEV centers to determine the change this intervention program creates in children. In this study, where we used a quasi-experimental research model, we completed the pre-tests with the

participation of approximately 700 children and parents, in collaboration with NOVASAM Research and Consultancy Company. As part of the research, we also began the Turkish adaptation study of IDELA, an international school readiness test.

Following the Kahramanmaraş-centered earthquakes in 2023, we launched the Social Impact Study to reveal the impact of the programs we implemented in our family and child centers in Hatay, Gaziantep, and Adiyaman on different target and participant groups. With this social impact study, which we conducted together with the Koç University Social Impact Forum (KUSIF), we had the opportunity to more closely examine the healing role of our centers in the region.

We collaborated with Xsights Research Company to conduct an external evaluation of our long-standing work in the field of fatherhood. This comprehensive evaluation, conducted in 13 provinces, not only included direct beneficiary fathers but also indirectly

affected mothers and volunteer trainers, revealing the multi-layered structure of social transformation. Additionally, we completed our preparations to contribute to the "State of the World's Fathers" research conducted by Equimundo in 15 countries.

In our monitoring processes, we updated our tools to collect higher-quality data from field applications. In the Preschool Education Program, we restructured the teacher feedback forms and child development monitoring tools. We included the "Home Literacy Checklist" in the A Reading Future Program, which allows us to assess the literacy level in children's home environments. We revised the questionnaires used in the Basic Mother Support Program implemented in our centers to provide more in-depth analysis. In all projects under the Valuing Equality umbrella, we monitored the impact of the implementations through systematic monitoring and evaluation processes and updated our measurement tools in line with the findings.

We initiated the impact evaluation of the Preschool Education Program conducted at AÇEV centers to determine the change this intervention program creates in children.



ADVOCACY ACTIVITIES

We began working on developing a support and collaboration model within AÇEV to help municipalities enhance the scope and quality of the services they offer to children aged 0-6.



Early Childhood Education, Care, and Development (ECECD) Services in Municipalities

To support the adoption of early childhood education, care, and development services as a key component of social municipal practices and to encourage the expansion of these services, we prepared an open letter and a brief policy note for mayoral candidates before the local elections in March 2024. We later expanded this policy note into a comprehensive guide.

This guide, titled "Early Childhood Education, Care, and Development Services in Social Municipalities," highlights the importance of early childhood for healthy development and the positive effects of investments by local governments in this area on individuals and society. The guide presents recommended services and models, alongside existing good practices, under the headings "Pregnancy and newborn support packages," "Nursery and daycare services for children

aged 0-3," "Nurseries and preschools for children aged 3-4 and 4-5," "Parenting programs," and "Child- and family-friendly urban planning," we presented recommended services and models in addition to existing good practices. The guide was also shared with the newly elected mayors following the local elections.

Along with the dissemination of this guide, we began developing a support and collaboration model within AÇEV to help municipalities enhance the scope and quality of the services they offer to children aged 0-6. As a part of this process, we met with various municipalities to assess their needs and current situations. We shared our findings with the relevant teams and continued refining the support model. Our efforts to design an effective model that will enable municipalities to allocate more resources to early childhood education, care, and development services, improve their existing service quality, and establish service standards are ongoing.

Informing the Public

Throughout the year, we prepared information and policy notes to contribute to public discussions on current developments in our Foundation's areas of work. We contributed a section describing our activities in the earthquake-affected regions to the report "Towards a Resilient Future: Earthquakes in Türkiye and Education-Child-Youth Focused Studies," prepared by the Education Reform Initiative and Suna's Daughters. In September, we prepared a fact sheet on the early childhood education data published in the Formal Education Statistics of the Ministry of National Education and shared it with the public. Additionally, we submitted our opinion paper on the preschool education curriculum under the Turkish Century Maarif Model, released for public consultation in April, both through the Ministry's official feedback system and by sharing it publicly.



"Equal in Parenting, Too" Campaign

As a part of our fatherhood and equal parenting studies conducted in collaboration with Equimundo and MenCare, we launch the campaign "Equal in Parenting, Too," targeting the private sector. This campaign aimed to raise awareness of the critical role the private sector can play in promoting involved fatherhood.

The first step of the campaign was a workshop titled "Strengthening Involved Fatherhood in Collaboration with the Private Sector," which brought together approximately 30 private sector representatives. During the workshop, participants discussed proposals to encourage involved fatherhood in workplace, and a document outlining these proposals, along with an infographic presenting current levels of father participation, was prepared.

Beginning in June, we promoted the campaign on several television programs. On November 7, we featured the campaign at Brand Week Istanbul, which allowed us to share the message of involved fatherhood with a wider audience.

"Eat Healthy, Grow with Love" Nutrition Support Project

At the start of the 2024-2025 academic year, we launched a school nutrition support project, titled "Eat Healthy, Grow with Love" in collaboration with TOKTUT, the Hatay Governorship, and the Hatay Provincial Directorate of National Education. The project aimed to deliver a total of 200,000 nutrition packages, one meal per day, to approximately 1,500 children aged 4-6 attending 25 preschools located in container cities in Antakya throughout the academic year. Upon the project's completion in September 2025, we will prepare a comprehensive report summarizing the implementation findings and share it with relevant stakeholders and the public.



COMMUNICATIONS

We published our report titled “AÇEV in the Earthquake Region on the First Anniversary of the Earthquake.” We prepared our “AÇEV Earthquake Region Activities” brochure, which we shared with our stakeholders and the public.

Earthquake Region Communications

On the first anniversary of the February 6 Earthquakes, we conducted a special commemorative communication to draw attention to our work in the region and the spirit of solidarity. We participated as guests in an international panel organized by the European Bank for Reconstruction and Development (EBRD). In this context, we published our report titled “AÇEV in the Earthquake Region on the First Anniversary of the Earthquake.” We prepared our “AÇEV Earthquake Region Activities” brochure, which we shared with our stakeholders and the public.

Throughout the year, we planned various visits to our Child and Family Centers in the earthquake-affected region to strengthen our existing and potential collaborations.

Within the scope of our collaboration with the Istanbul Children and Youth Art Biennial, we brought art to children in container cities in Adiyaman, Gaziantep, and Hatay, as well as to our Child and Family Centers in Diyarbakır. Through workshops led by artists Leyla Emadi, Murat Germen, and Selçuk Artut, children had the opportunity

to create their own artworks. These original works, produced by children affected by the earthquake who found a space for expression, were exhibited at the Biennial from April 22 to May 23.

We celebrated April 23, National Sovereignty and Children’s Day, with enthusiasm at our Child and Family Centers in Adiyaman, Gaziantep, Nurdagi, Hatay Defne, and Diyarbakir. Children who participated in the events and workshops thoroughly enjoyed the holiday spirit by dancing, playing games, and watching movies.

As a gift for this special day, the children were given our educational board game, Duygu Ormanı (Emotion Forest), developed by AÇEV experts. Disney Türkiye, Sinemasal, NatGeo, and Yuvam Dünya also contributed to our event in Hatay. Fiba Volunteers accompanied us at the celebrations in Adiyaman and Gaziantep Nurdagi.



30th Anniversary Communications

We continued to use our 30th-anniversary logo, which we introduced in June 2023, on all our communication materials until the end of 2024 to highlight this significant milestone for our Foundation.

On the occasion of AÇEV’s 30th anniversary, we made a meaningful visit to Anıtkabir (Atatürk’s Mausoleum) in April, with our President, Ayşecan Özyegin Oktay, in attendance.

We completed our “30 Years with AÇEV Talks” series, organized for our head office and field teams, providing an opportunity to share the accumulation of the past and our goals for the future within the team.

Our public service announcement, prepared to explain AÇEV’s expertise and impact in the field of early childhood intervention to a broader audience, was broadcast on television and radio channels throughout the year, achieving widespread visibility.

Preparations continued for the 30th-anniversary film, book, and digital photo exhibition, which will narrate AÇEV’s journey from past to present and are planned to be shared with the public in 2025.



Marathons

We ran in the Runtalya Marathon to bring our evidence-based education programs to children affected by the earthquake. On March 3, 2024, 74 volunteer runners took to the course with AÇEV, and 569 donors supported the campaigns they launched.

We crossed continents for children in the Istanbul Marathon. At the 46th Türkiye Istanbul Marathon, we participated by bringing educational board games developed by AÇEV experts to support the multifaceted development of children with limited access to educational materials, especially those in the earthquake-affected region.

Thanks to our 173 volunteer runners who ran the marathon course for AÇEV on November 3, 2024, and the 1,036 donors who supported their individual campaigns, we were able to deliver educational board games to 1,192 children. This campaign achieved significant success by reaching the highest donation amount among the charity runs we have participated in to date.



#KeepOnPlaying Campaign

We launched our #KeepOnPlaying campaign to advocate for a child's right to play and to provide educational materials to support children affected by the earthquake.

As AÇEV, we see the right to play, alongside the right to education, as a fundamental child right. Because play, as recognized by the United Nations Convention on the Rights of the Child, is an indispensable need that supports children's mental, social, emotional, physical, and language development. It also allows children to express themselves, develop their creativity, and acquire various skills.

With this understanding, we aimed to bring children with limited access together with educational board games developed by AÇEV experts. We prepared our special donation page and communication materials for the campaign in March; in April, we reached our supporters with a press release, social media content, and email dispatches. In a short time, we delivered games to many children, thanks to individual and corporate support.

We continued to promote our #KeepOnPlaying campaign throughout the year, with highlights including the June 11 International Day of Play, the Istanbul Marathon, and new year communication efforts.



We continued to promote our #KeepOnPlaying campaign throughout the year, with highlights including the June 11 International Day of Play, the Istanbul Marathon, and new year communication efforts. On April 23, children at our Child and Family Centers and in the earthquake-affected region received our educational board game,

Duygu Ormanı. FIBA volunteers at our centers in Adiyaman and Gaziantep Nurdağı, and Beymen Volunteers at our centers in Hatay, conducted enjoyable activities with the children in October using our games Duygu Ormanı, Kayıp Şekiller (Lost Shapes), and Renkli Meslekler (Colorful Professions).

We continue to transfer our knowledge and expertise in the early childhood field abroad through international collaborations.

"Keeping the Promise: Leave No One Behind! Social Protection Responses to Forcibly Displaced Children" Panel

On February 8, 2024, within the framework of the 62nd session of the UN Commission for Social Development (CSocD62), we moderated the panel "Keeping the Promise: Leave No One Behind! Social Protection Responses to Forcibly Displaced Children," organized in collaboration with the World Organization for Early Childhood Education (OMEP), and other NGOs. This panel addressed the challenges faced by millions of forcibly displaced children worldwide.

"The Importance of Care in Achieving Gender Equality: Early Childhood Development" Event

On March 12, 2024, as part of the 68th session of the UN Commission on the Status of Women (CSW68), we organized "The Importance of Care in Achieving Gender Equality: Early Childhood Development" event aimed at accelerating achievement of the 2030 goals in line with the sustainable development goals. We partnered with ChildFund Alliance, its Canada-based member organization Children Believe, and Equimundo to hold this event, and addressed the role of early childhood development in gender equality.

Summer Preschools Program

Our Summer Preschools Program, initiated to support the development of socioeconomically disadvantaged children who have not yet received preschool education by providing them with the opportunity to start school with equal opportunities, continues to be implemented in Cambodia, Laos, and Tanzania, some of the poorest countries in Asia and Africa, under the leadership of PLAN International and in collaboration with the countries' Ministries of National Education.

International Research and Advocacy Activities

With the international projects that have been launched as of 2024, AÇEV aims to conduct global data-based research and advocacy activities in the field of early childhood development and parenting; to be part of global dialogues on fatherhood; and to increase collaboration with different

stakeholders, including civil society, local governments, and the private sector.

We continue to transfer our knowledge and expertise in the early childhood field abroad through international collaborations. The "Advocacy and Policy Development" council of the ECPC (Early Childhood Peace Consortium), of which we are a founding partner, is being advanced under the leadership of the AÇEV representative.

MenCare Global Fatherhood Campaign

Our Foundation is further strengthening its international advocacy work as the regional coordinator of the MenCare global fatherhood campaign. This campaign, coordinated by Equimundo and active in more than 50 countries, is aimed at encouraging men to take a more active role in caregiving under our regional leadership.

The Summer Preschools Program continues to be implemented in Cambodia, Laos, and Tanzania, some of the poorest countries in Asia and Africa, under the leadership of PLAN International and in collaboration with the countries' Ministries of National Education.



From Marathon to Hope: Chasing Good with AÇEV

Since 2013, we have continued to take steps for good by participating in 32 charity runs. Thanks to the donors who have supported the campaigns launched by our 2,638 volunteer runners to date, we have reached children and families in need across the country. In the marathons we participate in, volunteers who want to run the course with AÇEV can support children in starting life with equal opportunities by forming an AÇEV running team individually or at their workplace.



To get detailed information about charity runs and to become an AÇEV runner, you can contact us at adimadim@acev.org.

Financial Information

As AÇEV, we consider transparency and accountability an integral part of our corporate responsibility in all the activities we carry out to ensure that every child starts life with equal opportunities. In this context, we include our financial statements and balance sheet in our annual reports, and we share all information regarding the use of our resources with the public.



BALANCE SHEET

ASSETS		CURRENT PERIOD 31.12.2024 (TRY)
I- CURRENT ASSETS		
A- Cash and Cash Equivalents		155,627,075.98
1- Cash on hand		0.00
2- Checks Received		0.00
3- Banks		155,580,314.60
4- Other Cash and Cash Equivalents		46,761.38
B-Securities		15,842,000.00
1. Stocks and shares		0.00
2. Private Sector Bonds, Notes and Bills		15,842,000.00
3-Government Bonds, Notes and Bills		0.00
C-Short Term Trade Receivables		0.00
1-Buyers		0.00
2-Notes Receivable		0.00
3-Deposits and Guarantees Given		0.00
D-Other Receivables		0.00
1-Other Miscellaneous Receivables		0.00
2-Receivables from Subsidiaries		0.00
3- Partnership Receivables		0.00
4- Receivables from Personnel		0.00
E-Stocks		0.00
1-Order Advances Given		0.00
F-Accrued Expenses and Income for Future Months		2,572,836.41
1-Expenses for the coming months		1,587.50
2- Income Accruals		2,571,248.91
G-Other Current Assets		5,852.15
1-Receivables from Personnel (Work Advance)		5,852.15
2-Other Current Assets		0.00
TOTAL CURRENT ASSETS		174,047,764.54
II-FIXED ASSETS		
A- Receivables		20,423.30
1-Buyers		0.00
2-Notes Receivable		0.00
3-Deposits and Guarantees Given		20,423.30
B-Financial Fixed Assets		25,000.00
1-Associates		0.00
2-Capital Commitment (-)		0.00
3-Provision for Diminution in Value of Share Capital of Associates (-)		0.00
4-Subsidiaries		25,000.00
5-Subsidiaries Capital Commitment (-)		0.00
6-Provision of Deduction in Value of Capital Share of Subsidiaries (-)		0.00
C-Tangible Fixed Assets		22,726,698.33
1-Buildings		15,621,861.77
2-Machinery, Plant and Equipment		0.00
3-Vehicles and Equipment		10,085,109.53
4-Furnishings and Fixtures		6,474,086.43
5-Other Tangible Fixed Assets		0.00
6-Accumulated Depreciation (-)		-9,454,359.40
7-Investments in Progress		0.00
D-Intangible Fixed Assets		1,120,106.18
1-Rights		2,174,194.32
2- Specific Costs		2,736,707.81
3-Establishment of Organization		25,000.00
3-Accumulated Depreciation (-)		-3,815,795.95
E- Assets Subject to Special Depreciation		0.00
F-Accrued Expenses and Income for Future Years		0.00
1-Expenses for Future Years		0.00
2- Accrued Income		0.00
G-Other Fixed Assets		0.00
TOTAL FIXED ASSETS		23,892,227.81
TOTAL ASSETS		197,939,992.35
OFF-BALANCE SHEET ITEMS		
GRAND TOTAL		197,939,992.35

LIABILITIES (RESOURCES)		CURRENT PERIOD 31.12.2024 (TRY)
I-SHORT-TERM LIABILITIES		
A-Financial Debts		0.00
1-Bank Loans		0.00
B-Trade Payables		1,149,158.23
1-Suppliers		1,149,158.23
2-Debt notes		0.00
3-Discount on notes payable (-)		0.00
4-Deposits and Guarantees Received		0.00
5-Other Trade Payables		0.00
C- Other Payables		288,000.57
1-Payables to Partners		0.00
2-Payables to Associates		0.00
3-Payables to Subsidiaries		14,128.50
4-Payables to Personnel		133,867.51
5-Rediscount on other notes payable (-)		0.00
6-Other Miscellaneous Payables		140,004.56
C-Advances Received		0.00
D- Taxes and Liabilities Payable		3,927,251.26
1- Taxes and Funds Payable		1,562,656.07
2- Social Security Contributions Payable		2,364,595.19
3-Other Liabilities		0.00
D-Provisions for Debts and Expenses		0.00
E-Accrued Income and Expenses for Future Months		730,888.18
1-Income for the future months		0.00
2- Accrued Expenses		730,888.18
F-Other Short-Term Liabilities		0.00
TOTAL SHORT-TERM LIABILITIES		6,095,298.24
II- LONG-TERM LIABILITIES		
A-Financial Payables		0.00
B- Trade Payables		0.00
C-Provisions for Payables and Expenses		0.00
D-Accrued Income and Expenses for Future Months		0.00
E-Other Long-Term Liabilities		0.00
TOTAL LONG-TERM LIABILITIES		0.00
III- EQUITY		
A-Paid-in Capital		423,808.89
B-Capital Reserves		793,819.52
1-Increase in Revaluation of Tangible Fixed Assets		0.00
2-Associates and Increase in Revaluation		0.00
3-Other Capital Reserves		793,819.52
C-Reserves and Funds		125,229,985.75
1-Status Reserves		0.00
2-Compensations		0.00
3-Purpose Driven Investment Funds		0.00
4-Other Reserves		0.00
5-Specific Funds		125,229,985.75
D-Retained Income Surplus from Previous Year		32,180,200.89
E- Retained Expense Surplus from Previous Year (-)		0.00
F-Net Expense Surplus for the Period (-)		0.00
G-Net Income Surplus for the Period		33,216,879.06
TOTAL EQUITY		191,844,694.11
TOTAL LIABILITIES (RESOURCES)		197,939,992.35
OFF-BALANCE SHEET ITEMS		
GRAND TOTAL		197,939,992.35

STATEMENT OF INCOME AND EXPENSES

	CURRENT PERIOD (TRY) 01.01.2024 - 31.12.2024
A-Gross Sales	174,608,495.56
4-Donations and Aids	174,293,982.42
a).- Conditional Donation	102,899,101.73
b).- Unconditional Donation	71,364,724.69
c).- In-Kind Donation	30,156.00
5-Premiums and Dues	314,513.14
B-Discounts from Sales (-)	
1-Returns from Sales (-)	0.00
2-Sales Discounts (-)	0.00
3-Other Discounts (-)	0.00
C-Net Sales	174,608,495.56
D-Cost of Sales (-)	
1-Cost of Goods Sold (-)	0.00
2-Cost of Trade Goods Sold (-)	0.00
3-Sold Service Cost (-)	0.00
4-Other Cost of Sales (-)	0.00
GROSS OPERATING INCOME OR EXPENSE	174,608,495.56
E-Operating Expenses (-)	187,898,869.98
1-General Administrative Expenses (-)	22,024,808.51
2-Marketing Distribution Expenses (-)	0.00
3-Research and Development Expenses (-)	0.00
4-Expenses for Purpose (-)	165,874,061.47
a)-Education Expenses	165,874,061.47
b)-Health Expenses	0.00
c)-Culture Enterprise	0.00
NET OPERATING INCOME OR EXPENSE	-13,290,374.42
F-Ordinary Income and Profit from Other Activities	50,411,528.14
1-Associate Income	0.00
2-Enterprise Income	0.00
3-Interest Income	40,150,888.65
4-Profit from Sale of Securities	0.00
5-Exchange Profits	10,260,639.49
6-Other Ordinary Operating Income and Profit	0.00
G-Other Operating Expenses and Losses (-)	3,903,543.90
1-Rediscount Interest Expense (-)	0.00
2-Commission Expense (-)	0.00
3-Provision Expense (-)	0.00
4-Loss on Sale of Marketable Securities (-)	0.00
5-Exchange Losses (-)	3,903,543.90
6-Other Ordinary Expenses and Losses (-)	0.00
H-Financing Expenses (-)	0.00
1-Short Term Borrowing Expense	0.00
ORDINARY OPERATING INCOME OR EXPENSE SURPLUS	730.76
I - Extraordinary Expenses and Losses	6,380.30
1-Expenses and Losses Carried Forward from the Previous Period	6,380.30
2-Other Extraordinary Revenues	0.00
J- Extraordinary Income and Profits	5,649.54
2-Other Extraordinary Revenues	5,649.54
NET INCOME OR EXPENSE SURPLUS FOR THE PERIOD	33,216,879.06

30 years

